



Deloitte Corporate Finance LLC

Deloitte Corporate Finance LLC Advised Prime Meats on its sale to Shoreline Equity Partners

Deloitte Corporate Finance LLC (“DCF”) advised Norsan Meats, LLC (Prime Meats), on its sale to Shoreline Equity Partners, LLC (Shoreline).

Founded in 1992 and headquartered in Duluth, Georgia, Norsan Meats, LLC dba Prime Meats (“Prime Meats”, or “the Company”) is a leading processor and distributor of high-quality meat products sold primarily to Hispanic restaurants and grocery stores across the Southeastern United States. The Company has established track record of providing an extensive portfolio of high-quality products and offering diverse, value-added processing capabilities, driving competitive differentiation, customer loyalty, and new customer growth. Prime Meats continues to expand its scale and enhance its operations, further bolstered by a new state-of-the-art distribution facility, a new DTC e-commerce offering, investments in its sales force, and distribution into new geographies.

Based in Jacksonville, Florida, Shoreline Equity Partners, LLC (or “Shoreline”) is a middle market private equity firm focused on investments in the Southeast. Shoreline has significant experience in the food and beverage distribution industry, targeting companies with a history of growth and clear competitive differentiation.

“It was a pleasure to advise Prime Meats on its sale to Shoreline Equity Partners. The Prime Meats team was exceptional throughout the process and we are looking forward to watching the company continue to grow as the team embarks on this next chapter with Shoreline as a partner,” said Matt Preece, Head of Consumer Investment Banking and managing director, Deloitte Corporate Finance LLC.

“The Deloitte Corporate Finance team provided us with excellent service. They ran a very efficient and tailored process and were hands-on at every step. We appreciated their thoughtful approach to the transaction and their M&A and industry experience. We are thrilled with the outcome and excited for our new partnership with Shoreline,” said Norberto Sanchez, Founder and CEO, Norsan Meats LLC.



has been acquired by



Shoreline Equity Partners, LLC

The undersigned acted as exclusive financial advisor to Norsan Meats, LLC





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