



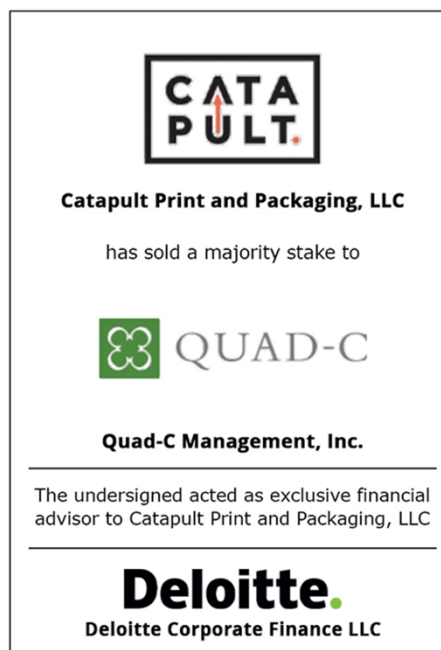
Deloitte Corporate Finance LLC

Deloitte Corporate Finance LLC Advises Catapult Print and Packaging, LLC on its Sale to Quad-C Management, Inc.

Deloitte Corporate Finance LLC ("DCF") acted as the exclusive financial advisor to Catapult Print and Packaging, LLC (Catapult or the Company) on its sale of a majority stake to Quad-C Management, Inc. (Quad-C).

Based in Orlando, Florida, Catapult provides specialty labels primarily serving the food and beverage, industrial, and consumer end markets. Catapult leverages the latest printing technology and management's operational experience to drive industry-leading service levels, lead times, and quality products.

A family-owned business since its 2018 inception, Catapult is led by CEO, Mark Cook, President, Lewis Cook and Chief Marketing Officer, Ashley Cook, all of whom will continue in that capacity.



"We have been impressed with the entire Catapult team from day one and the Company's approach to the label industry," said Frank Winslow, Partner at Quad-C. "We have evaluated the label market for years and view Catapult as a differentiated platform. We share management's enthusiasm regarding the partnership and growth outlook."

"We are excited to partner with Quad-C to continue the growth trajectory of Catapult," said Mark Cook. "We believe there is tremendous opportunity to establish a leading label provider and plan to continue to invest in that goal."

"We view Quad-C as the ideal partner to support the next phase of growth at Catapult given their long history of investing in family-owned businesses," said Lewis Cook. "We have a shared vision to build a national platform and are excited to have a likeminded partner in Quad-C to help our team execute on our growth plan."

The partnership will focus on continuing Catapult's growth through customer acquisitions, penetration of new end markets, and strategic, add-on acquisitions. "DCF is proud to have advised Catapult, and to have found a partner that will help support the next level of growth. The transaction provides a platform to continue the success of Catapult and to provide additional resources to scale the business and accelerate growth," said Will Frame, managing director, Deloitte Corporate Finance LLC.



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