



Deloitte Corporate Finance LLC




Deloitte Corporate Finance LLC advises Allied Wire & Cable, LLC. on its sale to Genuine Cable Group, LLC, a portfolio company of Audax Private Equity.

[Deloitte Corporate Finance LLC](#) (DCF) acted as the exclusive financial advisor to Collegeville, Pennsylvania-based [Allied Wire and Cable, LLC](#). (Allied or the Company), a value-added distributor of wire and cable and accessory products, on its recent sale to [Genuine Cable Group, LLC](#), a portfolio company of Audax Private Equity.

Founded in 1987, Allied has grown to become a leading service-oriented, specialty distributor of wire and cable, tubing, connectors & termination products as well as cable assemblies serving numerous end markets including aerospace & defense, lighting, manufacturing, data centers, telecommunications, and general industrial. Based in Collegeville, Pennsylvania Allied has additional locations in Wisconsin, Texas, Arizona, Florida, and New Hampshire.

"The DCF team ran a very efficient and competitive deal marketing process resulting in multiple attractive proposals. DCF's deep experience was invaluable as we navigated through a number of challenges and our shareholders are extremely pleased with the result. We believe that we found the best long-term home for Allied and we look forward to continued growth as part of the Genuine Cable Group" said Al Pape, Chief Executive Officer of Allied Wire & Cable LLC.

"Allied has built a differentiated, service focused business model. GCG's strong national presence and complementary business model made it an ideal partner for Allied. The new partnership should enable both companies to continue providing quality service to customers and increase capabilities as a service oriented value-added distributor." said Will Frame, managing director, Deloitte Corporate Finance LLC.


Allied Wire & Cable, LLC
has been acquired by

Genuine Cable Group, LLC
a portfolio company of
 **Audax Private Equity**
Audax Private Equity

Deloitte.
Deloitte Corporate Finance LLC



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