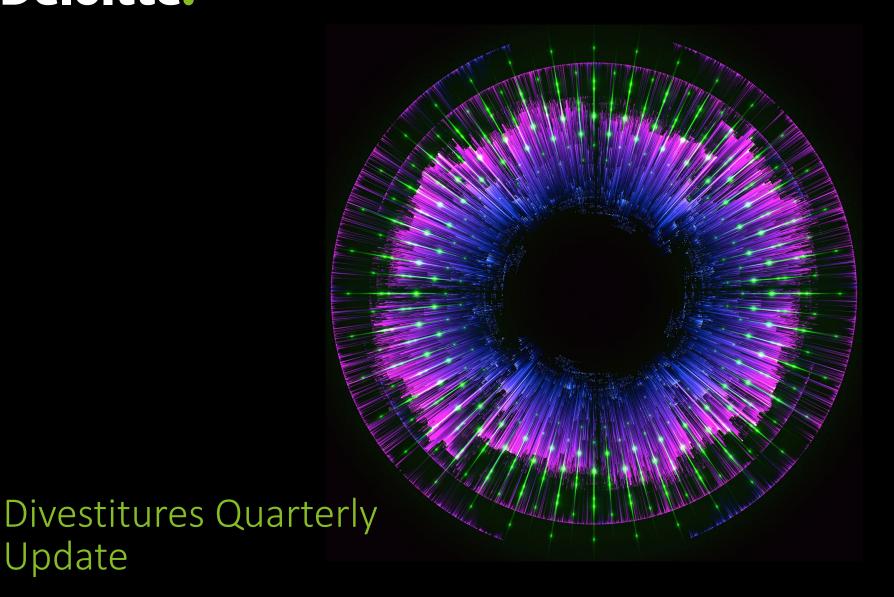
# Deloitte.





Update

# DCF's divestiture practice

**Deloitte Corporate Finance LLC (DCF)** is a leading global middle-market M&A adviser. Our professionals have extensive knowledge in the divestiture space and use their experience to help clients enhance value.



### **Divestitures leadership**



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### Organization overview

2023 Global M&A Advisor by volume of deals completed <sup>(1)</sup>. Deloitte closed 542 deals in 2023 with a cumulative deal value of \$46.7B.

542

Completed deals in 2023<sup>(1)</sup>.

- Deep relationships in place to gain critical strategic intelligence and effectively market businesses.
- Worldwide, DCF has 2,400 Corporate Finance professionals throughout the Deloitte Touche Tohmatsu Limited network of member firms in 60 countries that complement the North American team.
- Top global middle-market financial advisor in 2022 according to Mergermarket (1).

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### Divestiture trends

This update will focus on news and trends in the following areas:

- US divestiture volume, value, and reported
- US divestitures by buyer type
- US divestitures by industry
- Cross-border divestitures activity









### **Transaction Volume**

Divestiture transaction volume remained constant with 569 deals in Q2 2024 compared to 568 in Q1 2024 and 528 deals in Q2 2023. Additionally, divestitures made up 24.5% of total M&A activity in Q2 2024 compared to 23.9% in Q1 2024 and 20.8% in Q2 2023.

#### **Transaction Size**

In Q2 2024, transactions with deal values above \$1 billion accounted for 24.0% of the total disclosed deal volumes compared to 18.0% of the deals in Q1 2024. Deals with values less than \$250 million accounted for 48.5% of deal volume compared to 54.0% in Q1 2024.

### **Acquiror Type**

Domestic strategic buyers accounted for 53.6% of buyers in divestiture transactions in Q2 2024, a slight increase from 52.8% in Q2 2023. Interest from private equity buyers accounted for 29.4% respectively. Healthcare secured in Q2 2024, compared to 28.8% in Q2 2023, near the term record of 32.4% in Q4 2023.

### **Industry Focus**

High Technology and Industrials remained as the areas of focus for divestitures in Q2 2024. making up 15.1% and 13.7% of all divestiture transactions. the third-highest concentration, comprising 11.4% of all transactions.

Divestitures activity remained at near-term record levels in Q2 2024 since showing significant growth in Q2 2023. Divestitures accounted for 24.5% of all M&A transactions in Q2 2024 as compared to 20.8% in Q2 2023.

### **Americas**

Divestiture activity in the Americas decreased by 2.1% in Q2 2024 compared to Q1 2024. The Americas completed 465 transactions in Q2 2024 compared to 475 transactions in Q1 2024.

### **United States**

**US-based buvers** remain the most active witnessed a further acquirors in the of transactions involving US buyers decreased to 449 in Q2 2024 compared to 458 in Q1 2024.

#### Canada

Canada's deal volume decline of 20.0% QoQ Americas. The number in Q2 2024, closing 12 transactions in Q2 2024 compared to 15 in Q1 2024.

### Europe

Divestitures deal activity among European acquirors witnessed an increase in Q2 2024, increasing by 19.4% QoQ. They participated in 43 deals in Q2 2024 up from 36 in Q1 2024.

### **United Kingdom**

Deals involving U.K.-based acquirors increased to 15 transactions in Q2 2024 compared to 10 in Q1 2024.

#### France

Number of deals in France increased to 7 in Q2 2024 from 4 in Q1 2024.

#### Switzerland

2 deals were closed by investors in Q2 2024 down from 3 in O1 2024.

### Asia

Divestiture activity in Asia decreased by 14.3% QoQ in Q2 2024 compared to Q1 2024. Asian acquirors closed 12 deals in Q2 2024 compared to 14 in Q1 2024.

### *Singapore*

Number of deals in 3 deals were closed Singapore increased by investors in Q2 to 2 in Q2 2024 from 2024 up from 2 in 1 in Q1 2024. Q1 2024.

South Korea

### **Other Asian Countries**

Divestitures deal activity remained stagnant in other Asian countries such as India and Japan. Number of deals in Hong Kong increased to 1 from 0 in Q1 2024.

Regional trends (1)

Transaction trends (1)

Divestiture activity saw a marginal increase across the globe, with the Americas contributing to the bulk of transactions. After showing a decline in the third quarter, divestitures activity remained strong during Q2 2024.

# Case study

### White Flyer Targets

**Deal contacts** 

Will Frame, Mike Sciulli



TARGETS

White Flyer Targets, LLC

has been acquired by



The undersigned acted as exclusive financial advisor to Reagent Diversified Holdings, Inc.



### **Client overview**

- White Flyer Targets, LLC (White Flyer), a subsidiary of Reagent Diversified Holdings, Inc. (Reagent Diversified), is a Missouri-based manufacturer of recreational trap, skeet, and sporting clay targets for shooting sports.
- White Flyer operates five manufacturing plants across the United States, leveraging cutting-edge technologies to produce its products.
- White Flyer targets are used worldwide in common recreation, as well as high-profile competitions and sporting events.

### Situation overview

• Reagent Diversified engaged Deloitte Corporate Finance LLC (DCF) to evaluate potential market alternatives and act as the exclusive financial advisor in response to preemptive interest from Olin Corporation.

### DCF's role

- DCF leveraged its extensive experience and network within the manufacturing and leisure products sector to facilitate an efficient sale process that provided value for Reagent Diversified shareholders by:
- Advising on deal strategy, deal structuring, and key areas of diligence including operational and financial performance to support valuation.
- Facilitating information flow and analysis that highlighted White Flyers' strong performance and minimized late-stage diligence risk.
- Facilitating a timely transaction process at a premium valuation.

Prior engagement performance is no guarantee of future performance and may not be representative of the experience of other clients. This communication is for informational purposes only and is not intended as an offer or solicitation for the purchase or sale of a security.

## Deloitte thought leadership

### **Deloitte thought leadership**

- Deloitte leverages deep transaction experience to deliver customized services and high-quality results to clients operating across multiple industry groups.
- Our surgical carve-out approach to divestitures assists management to achieve a clean, yet efficient, separation designed to find the sweet spot between value, certainty of close, and speed of process.
- A demonstrated track record of helping organizations transform throughout economic cycles, all the while turning challenges into opportunities.

### **Extensive knowledge network**

 DCF can leverage its expansive cross-business knowledge network, extensive consulting reports, and in-depth industry research to help drive results and provide differentiated insights for our clients.



Be Empowered



Pay It Forward





Be Resourceful Build Knowledge

### **Recent insights**









### Recent middle-market divestitures (1)

### Media and Entertainment



### MediaCo acquired Estrella Media's content and digital operations.

- MediaCo Holding Inc., which operates urban radio stations in New York City, has acquired Estrella Media's Spanish-language video, audio, and digital content operations (includes the sales and distribution operations).
- The acquisition further bolsters MediaCo's position as a leading radio content provider for both Spanish and urban music across terrestrial radio and audio streaming platforms.

Announced date: April 2024
Total Transaction Value: \$197 million

**Technology** 



Seagate Technology entered into an asset purchase agreement with Avago Technologies.

- Avago Technologies International Sales Pte Ltd, a distributor of hard disc drives and storage devices, entered
  into an asset purchase agreement to acquire system-on-chip (SoC) operations from Seagate Technology HDD
  (India) Private Limited and Seagate Singapore International Headquarters Pte. Ltd.
- Divesting a part of the business portfolio is a strategic move for Seagate, a leader in data storage solutions.

Announced Date: April 2024

**Total Transaction Value:** \$600 million

Healthcare



Zoetis entered into a definitive agreement to sell its medicated feed additive portfolio to Phibro Animal Health.

- Phibro Animal Health Corp., a leading global diversified animal health and nutrition company, will acquire Zoetis' medicated feed additive (MFA) product portfolio, certain water-soluble products, and related assets.
- The sale helps enables Zoetis Inc., a leading global animal health company, to focus livestock investments on solutions for animal health, productivity, and sustainability.

Announced Date: April 2024

**Total Transaction Value: \$350 million** 

**Financials** 



New York Community Bancorp to sell \$5 Billion in warehouse loans to JPMorgan Chase Bank N.A.

• New York Community Bancorp, Inc., the parent company of Flagstar Bank, N.A., one of the largest regional banks in the country, agreed to sell approximately \$5 billion in mortgage warehouse loans to JPMorgan Chase Bank, N.A. The transaction will aid New York Community Bancorp, Inc. as the bank continues to focus efforts on improving its financial position.

Announced Date: May 2024

**Total Transaction Value: \$350 million** 

**Consumer Staples** 



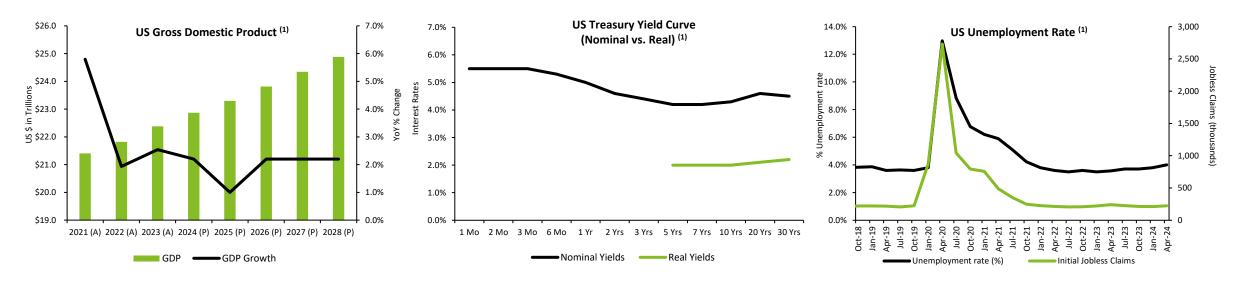
Cal-Maine Foods, Inc. has acquired the egg production assets of ISE America, a subsidiary of ISE Foods.

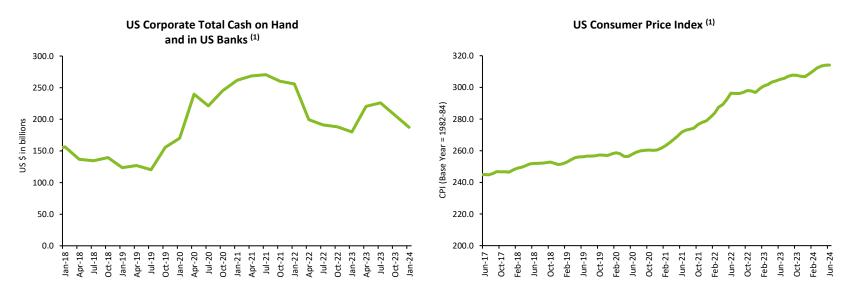
- Cal-Maine Foods, Inc., the largest producer and distributor of fresh shell eggs in the U.S., has acquired all the assets of ISE America, Inc., the seventeenth largest producer of chicken eggs in the U.S., and certain affiliates.
- The acquisition of ISE's assets helps enables Cal-Maine Foods to increase its market reach. The added production and distribution capabilities will increase its customer base, expand capacity, and aid in geographical expansion.

Announced Date: June 2024

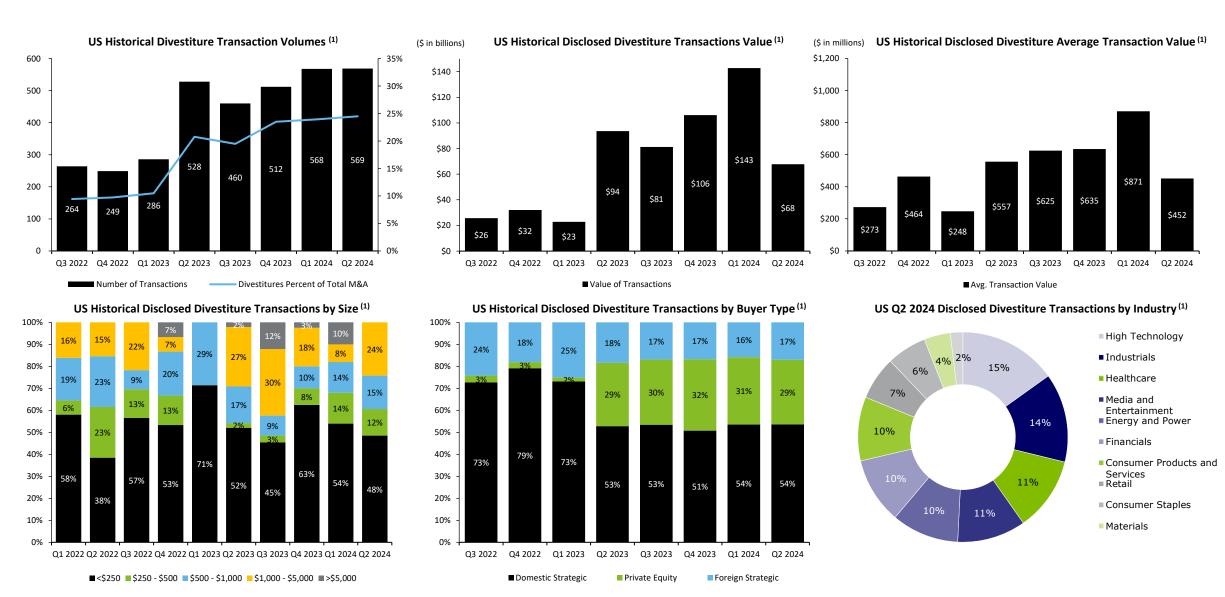
**Total Transaction Value:** \$110 million

### Macroeconomic outlook



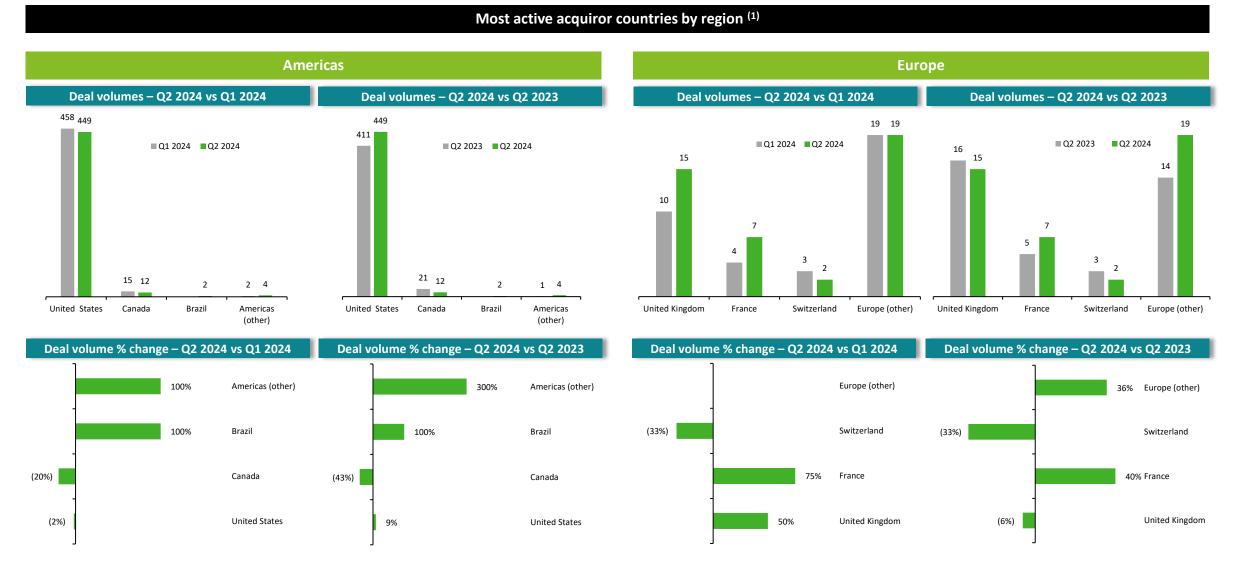


### **US** historical divestitures



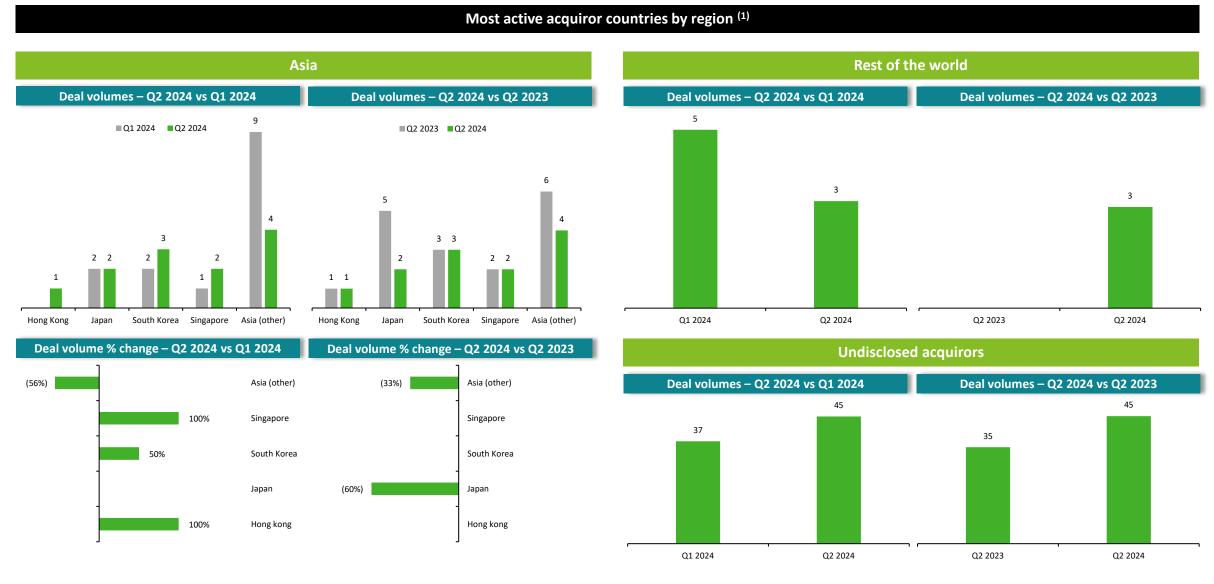
Source: (1) Please refer to slide 12.

# Global divestitures – deal volume analysis



Source: (1) Please refer to slide 12.

# Global divestitures – deal volume analysis (cont.)



Source: (1) Please refer to slide 12.

## **Appendix**

### **Sources cited**

#### Page 2:

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#### Page 4:

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