## **Deloitte.**



## Financial Services Quarterly update

Q3 2018

Deloitte Corporate Finance LLC | www.investmentbanking.deloitte.com

### **Financial Services trends**

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## Bank stocks Q3 reports beat earnings despite volatile market conditions<sup>1</sup>

Bank stocks are reporting forecast-beating earnings for the third quarter of 2018, helping to alleviate woes that our market may be seeing an economic downturn. Despite increasing economic and geopolitical uncertainties, the US and global economy continue to show strength through bank stocks. Many of these banks are reporting an increase in real business consumer banking.

## Information M&A Trends Report<sup>3</sup>

While many have characterized our trading environment as a sellers market, total transaction volume and value in Q3 2018 has declined in comparison to the previous quarter for many sectors. In reality, the market landscape is comprised of more sellers than buyers and the selective nature of buyers has demonstrated that pricing in the broader M&A market may have peaked.

# Financial Services firms are seeing increased compliance initiatives<sup>2</sup>

One big trend among financial services firms are increased compliance examinations. These trends will likely continue to have an effect on investment managers and firms as a whole. Although increased compliance costs have a negative impact on bottom-line profit, many firms are acknowledging the

importance of compliance in today's environment.

## Federal Reserve raises interest rates for third time<sup>4</sup>

For the third straight quarter, the federal reserve raised interest rates. In September 2018, the interest rate went up a quarter point to 2.25 percent. Short-term interest rates, such as credit cards, will likely have the most drastic impact on consumers. This increase was expected by most, and the US anticipates another rise coming at the end of the year.

### In the news

**July 24, 2018** – Veritex Holdings (Veritex) entered into a definitive agreement pursuant to which Green Bank will merge with and into Veritex. The combined franchise will create a leading Texas community bank with over 43 locations across the state. This new entity is expected to have approximately \$7.5 billion in assets and \$5.9 billion in deposits. The transaction was valued around \$1.0 billion or \$25.89 per Green bank share.<sup>5</sup>

**July 24, 2018** – Synovus Financial Corp. (Synovus) and FCB Financial Holdings (FCB) announced their entry into a definitive merger agreement under which Synovus will acquire Florida's largest community bank, FCB. The merger makes Synovus a top five regional bank in the Southeast with \$36 million in deposits and \$44 billion in assets. The transaction was valued at \$2.9 billion and will close Q1 2019. FCB's shareholders are expected to own 30 percent of the new entity.<sup>6</sup>

### In this update

- Financial Services Trends
- Economic Outlook
- Industry Analysis
- Select M&A Transactions
- Appendix

This update will focus on news and trends in the following areas:

- US Banks
- US Specialty Finance

### Who we are

Deloitte Corporate Finance LLC is a leading global middle market M&A adviser. The firm's professionals have extensive knowledge and years of experience in the Financial Services space.

### **Contacts**

### **Charlie Welch**

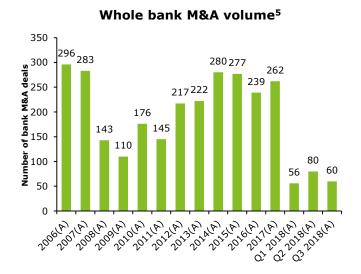
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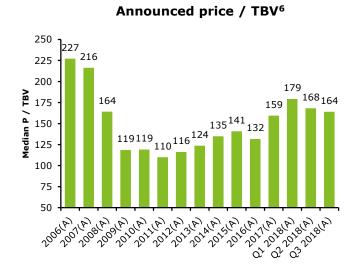
### **Phil Colaco**

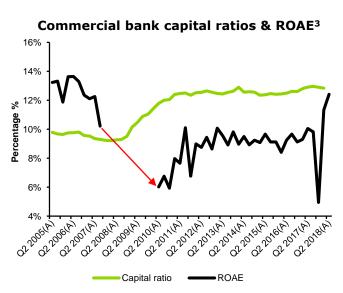
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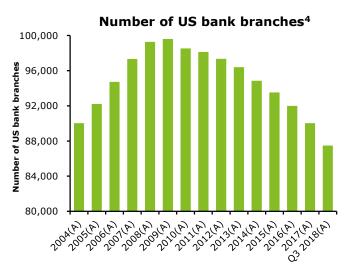


### **Banking sector outlook**

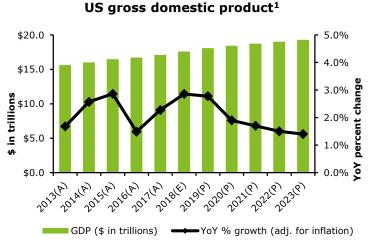


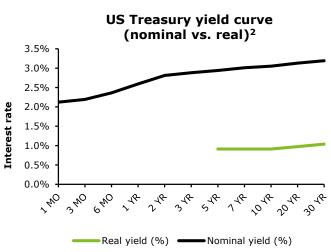






### **Macroeconomic outlook**





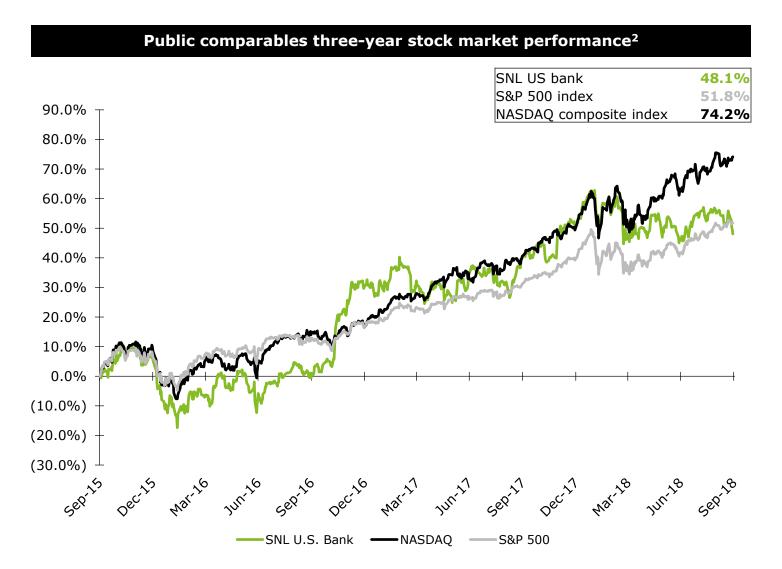


| Banking sector breakdown & trading statistics <sup>1</sup> |                     |  |                 |                  |                           |                  |                     |            |             |
|--|---------------------|--|-----------------|------------------|---------------------------|------------------|---------------------|------------|-------------|
|  |                     | YTD <sup>i</sup> Quarterly <sup>ii</sup> |                 |                  |                           |                  |                     |            |             |
| Sector   | Number of companies | Price<br>change                          | Price /<br>book | Return on assets | Net<br>interest<br>margin | Return on equity | Efficiency<br>ratio | TE /<br>TA | NPA /<br>TA |
| Banks (<\$1B Assets)                                       | 475                 | 7.7 %                                    | 127.3 %         | 0.94 %           | 3.8 %                     | 9.0 %            | 71.0 %              | 9.6 %      | 0.8 %       |
| Banks (\$1B-\$10B Assets)                                  | 270                 | 5.9                                      | 162.0           | 1.14             | 3.7                       | 10.7             | 59.6                | 9.1        | 0.6         |
| Banks (\$10B-\$50B Asset:                                  | 56                  | (0.4)                                    | 139.4           | 1.29             | 3.6                       | 10.2             | 55.3                | 9.1        | 0.6         |
| Banks (>\$50B Assets)                                      | 22                  | (1.9)                                    | 146.1           | 1.33             | 3.2                       | 12.3             | 58.3                | 9.0        | 0.6         |
| Banking Sector Index                                       | 823                 | 0.1 %                                    | 141.0 %         | 1.05 %           | 3.7 %                     | 10.0 %           | 64.4 %              | 9.4 %      | 0.7 %       |

### Notes:

i. As of September 30, 2018.

ii. As of Q3 2018.

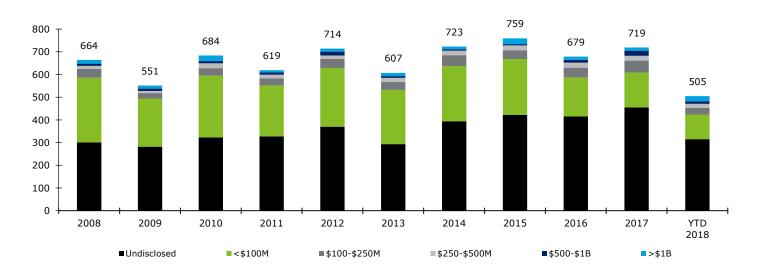


| Recent transactions <sup>1</sup> |                                  |                                |                |                        |  |  |  |  |
|----------------------------------|----------------------------------|--------------------------------|----------------|------------------------|--|--|--|--|
| Recent bank M&A transactions*    |                                  |                                |                |                        |  |  |  |  |
| Announced date                   | Acquiror                         | Target                         | Price<br>(\$M) | Price /<br>book<br>(%) |  |  |  |  |
| Sep-18                           | Independent Bank Corp.           | Blue Hills Bancorp, Inc.       | \$726.5        | 177.9 %                |  |  |  |  |
| Sep-18                           | Park National Corporation        | CAB Financial Corporation      | 140.3          | 182.6                  |  |  |  |  |
| Sep-18                           | PacWest Bancorp                  | El Dorado Savings Bank, F.S.B. | 465.1          | 203.9                  |  |  |  |  |
| Aug-18                           | First Busey Corporation          | Banc Ed Corp.                  | 304.9          | 164.0                  |  |  |  |  |
| Aug-18                           | MidWestOne Financial Group, Inc. | ATBancorp                      | 171.7          | 155.8                  |  |  |  |  |
| Aug-18                           | WSFS Financial Corporation       | Beneficial Bancorp, Inc.       | 1,510.9        | 172.7                  |  |  |  |  |
| Jul-18                           | Banner Corporation               | Skagit Bancorp, Inc.           | 192.4          | 240.5                  |  |  |  |  |
| Jul-18                           | Synovus Financial Corp.          | FCB Financial Holdings, Inc.   | 2,868.1        | 234.4                  |  |  |  |  |
| Jul-18                           | Veritex Holdings, Inc.           | Green Bancorp, Inc.            | 1,000.0        | 249.9                  |  |  |  |  |

<sup>\*</sup>Transactions with purchase price greater than \$100 million.

|                | Recent specialty finance M&A transactions |  |                |                          |  |  |  |  |  |
|----------------|---|--|----------------|--------------------------|--|--|--|--|--|
| Announced date | Acquiror                                  | Target                                   | Price<br>(\$M) | Total<br>assets<br>(\$M) |  |  |  |  |  |
| Aug-18         | General Finance Corporation               | Delmarva Trailer Sales and Rentals, Inc. | \$0.5          | N/A                      |  |  |  |  |  |
| Aug-18         | Sierra Income Corporation                 | Medley Capital Corporation               | 318.8          | 826.1                    |  |  |  |  |  |
| Aug-18         | Starwood Property Trust, Inc.             | Energy project finance debt business     | 2,200.0        | N/A                      |  |  |  |  |  |

### Annual bank and specialty finance M&A transaction volume by deal value<sup>2</sup>



### **Appendix**

### Public comparables analysis<sup>1</sup>

|  |                 | YTD            |                  | Quarterly              |                  |                     |             |            |  |
|--|-----------------|----------------|------------------|------------------------|------------------|---------------------|-------------|------------|--|
| Company (ticker)                                     | Price<br>change | Price/<br>book | Return on assets | Net interest<br>margin | Return on equity | Efficiency<br>ratio | TE/<br>TA   | NPA/<br>TA |  |
| Banks (Assets <\$1B) (475)*                          |                 |                |                  |                        |                  |                     |             |            |  |
| Median   | 7.7 %           | 127.3 %        | 0.9 %            | 3.0.0/                 | 9.0 %            | 71.0 %              | 9.6 %       | 0.8 %      |  |
| Mean   | 9.5 %           | 132.2 %        | 0.9 %            | 3.8 %                  | 8.4 %            | 74.3 %              | 10.1 %      | 1.2 %      |  |
|  |                 |                |                  |                        |                  |                     |             |            |  |
| Banks (Assets \$1B-\$10B) (264)*                     |                 |                |                  |                        |                  |                     |             |            |  |
| Median   | 5.9 %           | 162.0 %        | 1.1 %            | 3.7 %                  | 10.7 %           | 59.6 %              | 9.1 %       | 0.6 %      |  |
| Mean   | 5.4 %           | 166.8 %        | 1.1 %            | 3.7 %                  | 10.3 %           | 60.4 %              | 9.4 %       | 0.8 %      |  |
| Banks (Assets \$10B-\$50B) (50)                      |                 |                |                  |                        |                  |                     |             |            |  |
| Associated Banc-Corp                                 | 2.4 %           | 131.2 %        | 1.1 %            | 3.0 %                  | 9.6 %            | 61.9 %              | 7.8 %       | 0.9 %      |  |
| Banc of California, Inc.                             | (8.7)           | 137.3<br>281.4 | 0.6<br>1.3       | 3.0<br>3.0             | 5.9<br>17.6      | 71.7<br>54.8        | 9.2<br>7.1  | 0.3<br>0.4 |  |
| Bank of Hawaii Corporation<br>BankUnited, Inc.       | (8.1)<br>(12.4) | 140.0          | 1.2              | 3.6                    | 11.7             | 55.4                | 7.1<br>9.7  | 0.4        |  |
| Berkshire Hills Bancorp, Inc.                        | 10.6            | 125.0          | 1.2              | 3.5                    | 8.9              | 57.3                | 8.5         | 0.3        |  |
| BOK Financial Corporation                            | 5.3             | 173.1          | 1.3              | 3.2                    | 13.1             | 60.3                | 9.3         | 0.5        |  |
| Cathay General Bancorp                               | (2.8)           | 159.3          | 1.9              | 3.8                    | 14.5             | 41.0                | 10.7        | 0.9        |  |
| Central Bancompany, Inc.                             | NÁ              | 131.7          | 1.4              | 3.6                    | 9.7              | 56.9                | 12.8        | 0.6        |  |
| Chemical Financial Corporation                       | (0.3)           | 144.5          | 1.4              | 3.6                    | 10.2             | 51.2                | 8.3         | 0.6        |  |
| Columbia Banking System, Inc.                        | (10.8)          | 152.5          | 1.3              | 4.3                    | 8.5              | 54.8                | 9.7         | 0.7        |  |
| Commerce Bancshares, Inc.                            | 18.0            | 264.2          | 1.8              | 3.5                    | 16.2             | 55.2                | NA          | NA         |  |
| Community Bank System, Inc.                          | 13.4            | 182.1          | 1.7              | 3.7                    | 10.9             | 56.4                | 8.6         | 0.3        |  |
| Cullen/Frost Bankers, Inc.                           | 9.7             | 218.5          | 1.4              | 3.6                    | 13.6             | 54.6                | 8.8         | 0.4        |  |
| East West Bancorp, Inc.<br>F.N.B. Corporation        | (1.5)           | 229.6<br>99.7  | 1.8<br>1.1       | 3.8<br>3.5             | 17.0<br>7.6      | 45.3<br>56.0        | 9.7<br>7.1  | 0.3<br>0.5 |  |
| FCB Financial Holdings, Inc.                         | (7.8)<br>(7.3)  | 205.7          | 1.5              | 3.3                    | 7.6<br>12.9      | 40.4                | 7.1<br>9.9  | NA         |  |
| First BanCorp.                                       | 79.5            | 89.1           | 1.0              | 4.7                    | 6.6              | 53.2                | 15.1        | 8.2        |  |
| First Citizens BancShares, Inc.                      | NA              | 140.5          | 1.1              | 3.6                    | 11.0             | 65.9                | 9.1         | 0.7        |  |
| First Hawaiian, Inc.                                 | (9.1)           | 161.2          | 1.4              | 3.2                    | 11.2             | 47.6                | 7.5         | 0.2        |  |
| First Horizon National Corporation                   | (14.0)          | 139.4          | 0.8              | 3.5                    | 7.6              | 65.2                | 7.5         | 0.9        |  |
| First Interstate BancSystem, Inc.                    | 11.4            | 164.3          | 1.4              | 3.9                    | 11.6             | 58.6                | 8.2         | 0.7        |  |
| First Midwest Bancorp, Inc.                          | 11.0            | 139.4          | 0.8              | 3.9                    | 6.3              | 58.6                | 8.0         | 0.5        |  |
| First National of Nebraska, Inc.                     | 3.3             | 112.4          | 1.2              | 6.5                    | 12.2             | 60.1                | 9.4         | 1.0        |  |
| Fulton Financial Corporation                         | (7.0)           | 129.2          | 0.7              | 3.4                    | 6.3              | 64.3                | 8.7         | 0.9        |  |
| Great Western Bancorp, Inc.                          | 5.5             | 136.2          | 1.5              | 4.0                    | 10.2             | 45.8                | 9.5         | 1.4        |  |
| Hancock Whitney Corporation                          | NA<br>(20.5)    | 135.9<br>109.2 | 1.0<br>1.0       | 3.4<br>3.5             | 9.8<br>7.2       | 57.5<br>86.5        | 7.8<br>12.2 | 1.5<br>0.3 |  |
| Hilltop Holdings Inc.<br>Home BancShares, Inc.       | (4.8)           | 170.1          | 2.1              | 3.5<br>4.5             | 13.5             | 37.0                | 9.4         | 0.5        |  |
| Hope Bancorp, Inc.                                   | (10.6)          | 122.7          | 1.3              | 3.6                    | 9.9              | 51.4                | 9.9         | NA         |  |
| IBERIABANK Corporation                               | 5.3             | 113.0          | 1.0              | 3.8                    | 7.7              | 56.6                | 9.0         | 0.8        |  |
| International Bancshares Corporation                 | 14.4            | 150.6          | 1.7              | 3.9                    | 11.7             | 52.4                | 13.8        | 0.8        |  |
| MB Financial, Inc.                                   | 3.4             | 142.8          | 0.8              | 3.8                    | 5.3              | 65.9                | 10.0        | 0.5        |  |
| Old National Bancorp                                 | 10.9            | 128.8          | 1.0              | 3.6                    | 8.1              | 61.7                | 8.0         | 0.9        |  |
| PacWest Bancorp                                      | (5.5)           | 128.8          | 1.9              | 5.2                    | 9.6              | 41.7                | 9.9         | 0.7        |  |
| People's United Financial, Inc.                      | (8.9)           | 111.3          | 1.0              | 3.1                    | 7.5              | 58.8                | 7.9         | 0.7        |  |
| Pinnacle Financial Partners, Inc.                    | (9.8)           | 124.8          | 1.5              | 3.6                    | 9.2              | 45.4                | 8.9         | 0.4        |  |
| Popular, Inc.  | 43.8            | 88.3           | 2.4              | 4.1                    | 20.7             | 55.2<br>54.4        | 9.9         | 4.1        |  |
| PrivateBancorp, Inc. Prosperity Bancshares, Inc.     | NA<br>(0.9)     | 238.1<br>121.3 | 1.2<br>1.4       | 3.3<br>3.3             | 11.8<br>8.3      | 54.4<br>42.9        | 9.4<br>9.7  | 0.9<br>0.1 |  |
| Signature Bank                                       | (16.8)          | 170.7          | 1.4              | 2.9                    | 15.2             | 34.4                | 9.7         | 0.1        |  |
| Simmons First National Corporation                   | 2.9             | 128.5          | 1.4              | 4.0                    | 10.0             | 54.3                | 7.9         | 0.7        |  |
| South State Corporation                              | (6.1)           | 135.3          | 1.1              | 4.1                    | 6.9              | 55.0                | 9.5         | 0.3        |  |
| Sterling Bancorp                                     | (9.8)           | 125.7          | 1.5              | 3.6                    | 10.6             | 38.4                | 8.7         | 0.7        |  |
| Synovus Financial Corp.                              | (5.0)           | 218.7          | 1.4              | 3.8                    | 14.9             | 56.4                | 9.8         | 0.8        |  |
| TCF Financial Corporation                            | NÁ              | 178.6          | 1.0              | 4.7                    | 9.9              | 65.2                | 10.1        | 0.9        |  |
| Texas Capital Bancshares, Inc.                       | (8.9)           | 209.2          | 1.2              | 3.9                    | 12.3             | 53.0                | 8.4         | 0.3        |  |
| Trustmark Corporation                                | 5.8             | 139.3          | 1.2              | 3.6                    | 10.1             | 65.9                | 9.1         | 0.8        |  |
| UMB Financial Corporation                            | (1.7)           | 173.4          | 1.1              | 3.2                    | 10.1             | 68.8                | 9.9         | 0.3        |  |
| Umpqua Holdings Corporation                          | (0.1)           | 125.0          | 1.0              | 3.9                    | 6.6              | 61.4                | 8.8         | 0.3        |  |
| United Bankshares, Inc. United Community Banks, Inc. | 4.3<br>(0.4)    | 117.0<br>176.0 | 1.4<br>1.3       | 3.6<br>3.9             | 8.1<br>11.6      | 48.8<br>54.8        | 9.7<br>8.7  | 0.8<br>0.6 |  |
| Valley National Bancorp                              | 0.0             | 131.4          | 1.0              | 3.1                    | 8.9              | 58.8                | 7.4         | 0.6        |  |
| Washington Federal, Inc.                             | (6.6)           | 137.5          | 1.3              | 3.3                    | 10.3             | 46.5                | 10.8        | 1.5        |  |
| Webster Financial Corporation                        | 4.5             | 224.0          | 1.2              | 3.6                    | 11.9             | 58.1                | 8.3         | 1.1        |  |
| Western Alliance Bancorporation                      | 0.0             | 250.6          | 2.0              | 4.7                    | 17.8             | 42.3                | 9.9         | 0.5        |  |
| Wintrust Financial Corporation                       | 3.2             | 164.4          | 1.3              | 3.6                    | 11.7             | 61.2                | 8.9         | 0.6        |  |
| Median   | (0.4) %         | 139.4 %        | 1.3 %            | 3.6 %                  | 10.2 %           | 55.3 %              | 9.1 %       | 0.6 %      |  |
| Mean   | 1.2 %           | 155.0 %        | 1.3 %            | 3.7 %                  | 10.7 %           | 55.1 %              | 9.3 %       | 0.9 %      |  |

<sup>\*</sup>Individual companies not broken out due to sector size.



### **Appendix**

### Public comparables analysis<sup>1</sup>

| -   | YTD             |                | Quarterly        |                        |                  |                  |           |            |  |
|---|-----------------|----------------|------------------|------------------------|------------------|------------------|-----------|------------|--|
| Company (ticker)                          | Price<br>change | Price/<br>book | Return on assets | Net Interest<br>margin | Return on equity | Efficiency ratio | TE/<br>TA | NPA/<br>TA |  |
| Banks (Assets >\$50B) (21)                |                 |                |                  |                        |                  |                  |           |            |  |
| SVB Financial Group                       | 30.9 %          | 329.9 %        | 1.7 %            | 3.6 %                  | 20.9 %           | 49.1 %           | 8.6 %     | 0.3 %      |  |
| Zions Bancorporation, National Associatio | (1.1)           | 145.9          | 1.2              | 3.5                    | 10.3             | 62.0             | 10.1      | 0.7        |  |
| Comerica Incorporated                     | 4.2             | 192.3          | 1.8              | 3.6                    | 16.3             | 51.5             | 10.4      | 0.6        |  |
| First Republic Bank                       | 13.0            | 210.1          | 0.9              | 3.0                    | 10.1             | 60.3             | 8.8       | 0.1        |  |
| Huntington Bancshares Incorporated        | 2.2             | 158.7          | 1.4              | 3.3                    | 12.5             | 57.4             | 8.9       | 1.2        |  |
| M&T Bank Corporation                      | (3.9)           | 171.1          | 1.7              | 3.8                    | 12.7             | 52.4             | 9.6       | 1.0        |  |
| Regions Financial Corporation             | 5.6             | 132.5          | 1.2              | 3.5                    | 9.6              | 62.3             | 9.0       | 1.0        |  |
| KeyCorp                                   | (1.4)           | 147.0          | 1.4              | 3.2                    | 12.8             | 62.8             | 9.1       | 0.5        |  |
| Northern Trust Corporation                | 2.7             | 242.4          | 1.3              | 1.5                    | 15.3             | 65.4             | 7.1       | 0.1        |  |
| Fifth Third Bancorp                       | (8.2)           | 130.6          | 1.7              | 3.2                    | 14.5             | 57.2             | 10.0      | 0.8        |  |
| Citizens Financial Group, Inc.            | (9.6)           | 94.5           | 1.1              | 3.2                    | 8.5              | 58.3             | 9.1       | 1.0        |  |
| SunTrust Banks, Inc.                      | 3.0             | 138.4          | 1.4              | 3.3                    | 12.0             | 59.5             | 8.9       | 1.6        |  |
| BB&T Corporation                          | (2.8)           | 146.2          | 1.5              | 3.4                    | 11.1             | 57.2             | 9.2       | NA         |  |
| State Street Corporation                  | (13.4)          | 175.8          | 1.3              | 1.5                    | 13.2             | 69.6             | 6.3       | NA         |  |
| Capital One Financial Corporation         | (4.7)           | 96.5           | 2.1              | 6.7                    | 15.3             | 49.3             | 10.1      | 0.6        |  |
| Bank of New York Mellon Corporation       | (5.3)           | 142.1          | 1.3              | 1.3                    | 10.7             | 65.1             | 6.3       | 0.0        |  |
| PNC Financial Services Group, Inc.        | (5.8)           | 146.1          | 1.4              | 3.0                    | 12.0             | 59.4             | 10.1      | NA         |  |
| U.S. Bancorp                              | (2.3)           | 185.1          | 1.5              | 3.1                    | 14.1             | 54.1             | 8.9       | 0.7        |  |
| Citigroup Inc.                            | (3.5)           | 98.4           | 0.9              | 2.8                    | 9.3              | 57.8             | NA        | NA         |  |
| Wells Fargo & Company                     | (14.0)          | 140.0          | 1.1              | 3.0                    | 12.0             | 63.4             | NA        | NA         |  |
| Bank of America Corp.                     | (1.5)           | 117.1          | 1.2              | 2.4                    | 10.2             | 58.4             | 8.7       | 0.6        |  |
| JPMorgan Chase & Co.                      | 4.5             | 162.3          | 1.3              | 2.5                    | 13.1             | 56.9             | 8.2       | NA         |  |
| Median                                    | (1.9) %         | 146.1 %        | 1.3 %            | 3.2 %                  | 12.3 %           | 58.3 %           | 9.0 %     | 0.6 %      |  |
| Mean                                      | (0.5) %         | 159.2 %        | 1.4 %            | 3.1 %                  | 12.6 %           | 58.6 %           | 8.9 %     | 0.6 %      |  |



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