



Deloitte Corporate Finance LLC

Deloitte Corporate Finance Advises Formulife, Inc. on its Investment from Satori Capital, LLC.

Deloitte Corporate Finance LLC (DCF) acted as the exclusive financial advisor to Formulife, Inc. (Formulife or the Company), a leading manufacturer of nutritional supplements, on its investment from Satori Capital, LLC.

Headquartered in Allen, Texas and led by a tenured leadership team, Formulife specializes in dietary supplement manufacturing, creating custom capsules, tablets, and powders for customers in the sports nutrition, fitness, and health and wellness industries. The Company's in-house R&D analytical laboratory creates differentiated flavor profiles with high-quality, on-trend ingredients.

"The Deloitte Corporate Finance team was instrumental throughout every stage of the deal process and deftly guided us from start to close. Their extensive experience working with founder-owned companies and in-depth knowledge of the vitamins and minerals sector led to a successful transaction and optimal value for our shareholders. We truly value the guidance Deloitte provided in delivering top-notch execution, and we are excited to continue growing with our new partner in Satori Capital," said Brandon Smith, founder of Formulife.

"Brandon and his team have extensive experience working in the vitamins and minerals industry, and Formulife's strong growth since its founding is a testament to their hard work. This partnership with Satori will position their Company for rapid development," said Lorin DeMordaunt, managing director, Deloitte Corporate Finance LLC.

About Formulife, Inc.

Based in Allen, Texas, Formulife is a value-added developer and specialty contract manufacturer of custom-formulated nutritional supplements in powder, capsule, and tablet form for sports nutrition, fitness, and health and wellness brands. The company's in-house research, development, and flavoring laboratory allows it to design formulas to incorporate on-trend, high-quality ingredients, maximize solubility, and produce industry-leading flavors. Visit formulifesupplements.com for more information.



Formulife, Inc.

has been acquired by



Satori Capital, LLC

The undersigned acted as exclusive financial advisor to Formulife, Inc.



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