



Deloitte Corporate Finance LLC

## Deloitte Corporate Finance LLC Advised NatureSweet on its sale to Blue Road Capital

Deloitte Corporate Finance LLC advised NS Brands, Ltd. (NatureSweet), a portfolio company of Silver Ventures, Inc. (Silver Ventures), on its sale to Blue Road Management, L.P. (Blue Road Capital).

Founded in 1990, NatureSweet is one of the largest producers of greenhouse-grown, branded snacking tomatoes and other fresh produce, known for its iconic yellow clamshell packaging. It has differentiated itself from competitors and has cultivated its brand through high-quality products sourced ethically and sustainably from Mexico. Through its vertically integrated operations and loyal customer base, NatureSweet has established itself as a category leader in the greenhouse-grown vegetable market.

Established in 1995 and headquartered in San Antonio, TX, Silver Ventures is a growth equity venture capital firm focused on building transformative food and beverage companies.

Based in New York, Blue Road Capital is a private equity firm specializing in food, agriculture, and agribusiness investments. The firm focuses on control or influential minority investments globally, with a preference for opportunities in the Americas.

"It was a privilege to advise Silver Ventures and NatureSweet on such a complex and important transaction process. NatureSweet is an influential player in the branded produce space, and our team is excited to follow the future growth of the Company," said Matt Preece, Head of Consumer Investment Banking and managing director, Deloitte Corporate Finance LLC.

"All transactions have their peculiarities. However, advising on a transaction with multiple agricultural products sold in three countries from seven production facilities located in two countries and a supply chain that spans three continents requires extraordinary dedication. The Deloitte team's unwavering commitment throughout our process was exceptional," said Bryant Ambelang, CEO of Silver Ventures and former Executive Chairman of NatureSweet.



NS Brands, Ltd.

has been acquired by



---

The undersigned acted as exclusive financial advisor to NS Brands, Ltd.

---

**Deloitte.**

Deloitte Corporate Finance LLC



**Deloitte Corporate Finance LLC**

For more information, please contact our professionals:

**Matthew Preece**

Managing Director

Deloitte Corporate Finance LLC

+1 704 731 7186

**Nicholas Hansell**

Senior Vice President

Deloitte Corporate Finance LLC

+1 704 731 8203

**Harris Waqar**

Vice President

Deloitte Corporate Finance LLC

+1 980 312 3614

*Prior engagement performance is no guarantee of future performance and may not be representative of the experience of other clients. This communication is for informational purposes only and is not intended as an offer or solicitation for the purchase or sale of a security.*

Deloitte Corporate Finance LLC (DCF), a broker-dealer registered with the U.S. Securities and Exchange Commission (SEC) and member of the [Financial Industry Regulatory Authority \(FINRA\)](#) and the [Securities Investor Protection Corporation \(SIPC\)](#), is an indirect wholly-owned subsidiary of Deloitte Financial Advisory Services LLP and affiliate of Deloitte Transactions and Business Analytics LLP. Investment banking or other services that would require registration as a broker-dealer with the SEC and membership in FINRA would be provided exclusively by DCF. For more information, visit [www.investmentbanking.deloitte.com](http://www.investmentbanking.deloitte.com). Please see [www.deloitte.com/us/about](http://www.deloitte.com/us/about) for a detailed description of the legal structure of Deloitte LLP and its subsidiaries. Certain services may not be available to attest clients under the rules and regulations of public accounting