



## Middle East CFO Reflections Responding to COVID-19

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### The **CFO** Program

Dear CFOs and Finance Leaders,

The events of recent weeks have naturally required we focus our attention on taking care of our teams, families and loved ones as we all come to terms with the developing COVID-19 pandemic.

While this must remain a priority, our duty as leaders also requires that we focus on the longer term implications and try to mitigate and manage the risks that result. We have assembled a number of articles that may assist you with prioritising some of the key issues that will need attention as we navigate our businesses through 2020 and beyond.

### Reflections

Click on the titles below to read the top selected articles.



**IFRS in Focus: Accounting Considerations Related to Coronavirus Disease 2019**



**COVID-19: Managing cash flow during a period of crisis**



**Rapid working capital optimisation and credit solutions**



**Maintaining customer loyalty and trust during times of uncertainty**

Kind regards,



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Middle East  
**Point of View**

Middle East  
**matters**

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