




Prediction

Highlights

Launched in January 2014, TMT Predictions are Deloitte’s view of the key developments over the next 12–18 months that are likely to have significant medium- to long-term impact for companies in Technology, Media, Telecommunications (TMT), and other industries

TECHNOLOGY

eVisits: Redefining the Patient-Physician relationship




In 2014, there will be **100 MILLION** eVisits globally, saving over \$5 billion when compared to the cost of in-person visits.

400% from 2012 levels

The vast majority of eVisits are likely to focus on capturing patient information through forms, questionnaires and photos, rather than through direct interaction with a physician.

The total addressable market for eVisits in the GCC is about **\$2-3 BILLION** and could increase by as much as \$230-310 million this year.



In the Middle East, usage will be gradual as implementation of national eHealth programs in countries such as Saudi Arabia is planned over a ten year period.

MEDIA

Broadcast sports rights: premium plus

The value of premium region-specific sports rights in the Middle East will increase by at least

15 - 20 percent



Exceeding the **14 percent**

rise of all premium sports rights predicted globally



Although American and European leagues will maintain most of their overall share of the Middle East's premium sports rights in terms of value, they will no longer drive overall growth as they traditionally did in the past.

TELECOMMUNICATIONS

Short messaging services versus instant messaging: value versus volume



Despite the burgeoning volumes of messages carried over MIM services, we expect SMS to generate more than

\$100,000,000,000

APPROXIMATELY

50
TIMES

the total revenues from all MIM services

