

7 Making a positive impact on society

Unwavering commitment to making a positive societal impact that matters

As a firm, we are at the forefront of driving meaningful change and supporting our clients to achieve their goals and thus making a positive contribution to society. We make an impact on society through the services we provide, the people we develop in our firm, as well as through dedicated initiatives to drive positive change to communities and the environment. Through the Sustainability Office, we are ensuring closer alignment between policy and practice and living by example as a purpose-driven firm.

Below we provide a more focused lens on our social impact through our *WorldImpact* efforts, across *WorldClass*, *WorldClimate* and *Impact Every Day*.

The establishment of the *WorldImpact* office is the firm's effort to reinforce how we truly live our Purpose through programmes such as *WorldClass*, *WorldClimate* and *Impact Every Day*.

Making an impact in society



WorldClass

Impact 100 million lives globally and in Africa
20 million lives by 2030

- Education
- Entrepreneurship
- Agriculture



WorldClimate

Global commitment to science-based net-zero with 2030 goals

- Cut emissions
- Embed sustainability
- Empower individuals
- Engage ecosystems



Impact Every Day

How we live out our purpose, everyday including humanitarian crisis relief

- Deloitte ForGood platform
- Volunteerism
- Impact initiatives

WorldClass

The widening gap in the education sector, coupled with challenges in increasing inequality and unemployment, and the impact of climate change – particularly with regards to the threat to food security – cements the need to identify affordable, sustainable, practical yet scalable solutions across our strategic pillars of education, entrepreneurship and agriculture.

We are cognisant of the power that can be unlocked through strategic partnerships and remain optimistic that in spite of these challenges, we will make a sustainable impact on our continent, as we journey towards impacting 20 million Africans by 2030. In 2022 alone we invested in partnerships projected to impact 3.6 million lives across Africa by 2030. Some of the initiatives we support include:

- **Uplink WorldClass Education Challenge:** To elevate our efforts in education, we partnered with the World Economic Forum Uplink Challenge to launch the *WorldClass* Education Challenge. It aims to identify innovative and practical solutions for equitable and accessible quality education, to upskill teachers and invest in equipping students with skills for the future across Africa. Twelve innovators were identified across the globe. We are currently supporting five of the 12 innovators, based in Africa, with scaling their solutions across the continent, this through the provision of *pro-bono* professional services.
- **Education Reimagined:** Leveraging the Education challenge, we activated our education pillar through an inaugural Education Reimagined event. The event brought together key stakeholders in the education sector to discuss solutions to Africa's education challenges and the shared responsibility of enabling equitable access to quality education.
- **Jenga na Deloitte:** This initiative, which means 'build with Deloitte', is our entrepreneurs flagship initiative which seeks to upskill entrepreneurs across the continent through leveraging our partnerships, capabilities and resources. The Jenga na Deloitte hub, which will launch in FY2023 in Kenya, is projected to impact 680 000 lives by 2030.
- **Tony Elumelu Foundation Entrepreneurship Programme:** We partnered with the Tony Elumelu Foundation (TEF) to develop a platform to impact 250 000 entrepreneurs by 2025. In addition, we are leveraging our talent through providing mentorship support to the next cohort of entrepreneurs under the TEF across Africa.

WorldClimate

Despite our continent having one of the lowest contributions to greenhouse gas emissions, we remain the most vulnerable continent. The myriad of socio-economic challenges already faced by African countries, we cannot afford to add to the list climate change related challenges such as frequent droughts, food insecurity, severe flooding, displacements, and land degradation. Climate change is not a choice. It is billions of them.

Deloitte Africa recognises the necessity of collective action to effectively tackle the climate crisis and is committed and aligned to our Global commitment to achieving science based net-zero emissions and we currently have a 1.5° C near-term (2030) goal in place, validated by the Science Based Targets initiative.

Included below are some of the firm's key initiatives in 2022:

- As a part of our broader emission reduction goals, all carbon emissions resulting from our operations (Fuel) and business travel in FY2021 and FY2022 were offset through the purchase of third party verified carbon credits. In addition, we purchased Renewable Energy Certificates to offset our electricity usage. Although we recognise that purchasing offsets is not a final solution, these are solutions that contribute to improving sustainability goals.
- Furthermore, to enhancing our internal business practices to embed more sustainable practices, we partnered with organisations supporting afforestation initiatives across the continent and planted over 7 600 trees.

Impact Every Day

Deloitte ForGood platform

Deloitte employees participate in a number of causes of their choice where they donate goods, money and/or volunteer time. In South Africa, the greatest need was in KwaZulu-Natal, which was besieged by July unrests followed by devastating floods.

We leveraged our Deloitte ForGood platform during the July 2021 social unrest and provided humanitarian relief responses to flood relief efforts. The monetary and in-kind donations, as well as volunteer time spent, impacted 585 000 lives.

[→ Please click to read our 2022 Deloitte Africa Impact Report and the impact we have made on the societies in which we operate within.](#)