

Deloitte.

Deloitte Greenhouse™



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Adding advantage in every experience



ANALYTICS LABS

Analytics Labs



Data is not a problem today. The interpretation of it is.

Business has changed, and there's no going back - big data is the catalyst and businesses have to find innovative ways to deal with it. It's no longer sufficient to simply plug numbers into a spreadsheet or a BI tool. To understand and leverage available data, it is critically important to see it, to play with it and understand what's possible.

The Art of Possible.

In the Art of the Possible Lab you will engage with visual analytics and explore the art of the possible. You will play in the Deloitte Highly Immersive Visual Environment (HIVE), experience the power of visual analysis and imagine the future for your business.

Visioning.

In the Visioning Lab we use the power of Design Thinking and our broad awareness of what's possible with data to help you translate business challenges and opportunities into data-driven solutions. The Lab assumes a holistic approach to understanding an issue from multiple angles and personal perspectives to uncover a unique answer.



A SAMPLE DAY IN THE LAB

Navigating the floodwaters of unprecedented change requires a more agile, creative instrument – a new kind of compass to guide thinking. Thinking differently is the key to thriving in the new kind of competitive market.

1. Set the stage.

In a thought provoking environment your team will work with carefully selected designers, subject matter experts and facilitators to determine Personas, Journeys and Challenges.

2. Ideation.

Aided by the tools and techniques and limited only by the time, this process turns perspectives into exceptional ideas.

3. Prototype.

Converging ideas and adding focus, this phase brings concepts to life in an artist drawing or a designer's model. This creates a tangible input for the solution prototype in HIVE.

4. Next steps.

Decisions are made as to where and how the prototype can and should be tested.



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