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Data Analytics Trends 2016

About the Forum:

In 2015, we watched the analytics journey continue with targeted, data-driven applications transforming processes and delivering new value in discrete disciplines. The news of analytics' value spread to the C-suite. And while some analytics trends gained traction last year, others dissipated.

This year, we anticipate certain trends will evolve rapidly, shaping the future of business, society, and the human experience.

Deloitte has identified six significant analytics trends to watch in 2016 that have the potential to transform ordinary businesses, power new business models, enable innovation, and deliver greater value.

1. The man-machine dichotomy blurs: Smart people and smart machines will work more closely to automate and speed processes and drive efficiencies.
2. Analytics spreads across the enterprise: Analytics will continue to spread across the enterprise to connect value across discrete disciplines and create truly insight-driven organisations.
3. Cybersecurity: A good defense isn't enough: As brand reputations continue to take well-publicised security hits, cybersecurity is going on the offensive with predictive approaches to threat intelligence and monitoring.
4. The Internet of Things - and people, too: IoT is evolving from connected gadgets to analytics-driven tracking of people as things, creating new business models, products, and services.
5. Companies bridge the talent gap: With data analytics talent still in short supply, organisations will work closely with universities on programs and internships, and link into the talent ecosystems of partners.
6. Business borrows from the sciences: Inspired by advances in data and technological capabilities, businesses and universities are experiencing a renewed interest in the hard sciences.

Speaker:

- Werner Swanepoel, Director, Deloitte

Event Details:

Venue:	Deloitte Place, Building 33, Woodlands Office Park, 20 Woodlands Drive, Woodmead
Date:	3 March 2016
Time:	08h00 – 11h00 (Registration from 08h00 – 08h30)
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