

Digital Transformation

Digital Transformation efforts must create value, by connecting the customer to the business, and leverage exponential technology to drive growth and productivity, and improve experience. Truly digital businesses drive action at a pace to seize opportunities in a disruptive world.

Do you need Imagine-Deliver-Run?

If you resonate with the following statements...

- “We have a lack of clarity around what digital transformation actually means.”
- “There is a lack of clarity around who in the organisation “owns” digital, and what the digital vision should be.”
- “Digital investments are piecemeal with no cohesive roadmap or return on investment.”
- “Our technology architecture is siloed and unable to scale.”
- “We are still using traditional delivery methods with no agile principles deployed.”

...YES you do

What will you get from Imagine-Deliver-Run?

An end-to-end, enterprise wide Digital Transformation programmatic business initiative reaching across all business processes, business areas and business objectives. Digital transformation will deliver the opportunity for more effective use of data, better decision making and an integrated, cross-functional platform that will truly transform your care continuum.

Our Unique Transformation Approach

Executing a transformation, end-to-end, iteratively. True transformation starts with ambition. Define your ambition by getting the right focus, design it by getting the concept right, and achieve your ambition by rapidly getting your business to scale.

IMAGINE

Get the right focus

Quickly **set ambitions and chart a path to success** by developing a roadmap to achieve those ambitions



Define the ambitions, look forward, explore broadly

DELIVER

Get the concept right

Make it tangible, **put the ambition in motion** by moving forward and launching in the market



Iterative concept refinement, and offerings in market for faster income statement and balance sheet impact

RUN

Get the business to scale

Once the ambition is refined, **scale the ambition** through flexible and integrated delivery teams



Agile operations to create business impact at scale



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