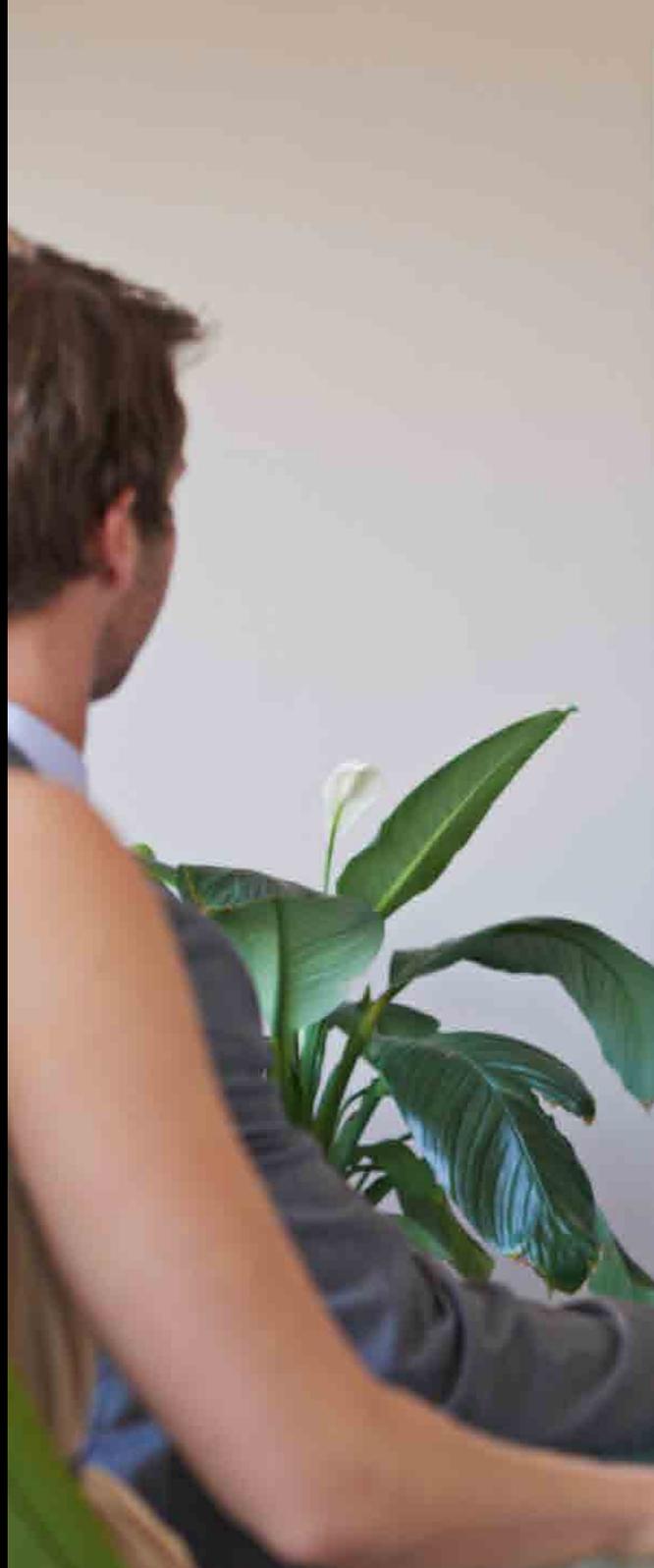


Deloitte.



CFO Africa Programme
Accelerating growth

Bold initiatives and
insights for one of
the toughest jobs in
the world.



Sustainable Growth



Methods of Transport



The CFO Africa Programme brings together a multidisciplinary team of Deloitte leaders and Subject Matter Experts to help CFOs stay ahead in the face of growing challenges and demands. The programme harnesses our organisation's broad capabilities and expertise to deliver fresh, forward thinking insights for every stage of a CFO's career. It assists CFOs in managing the complexities of their roles, tackling their company's most compelling challenges and adapting to strategic shifts in the market.

Content

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CFO Transition Lab™





What CFOs have to say...

"Deloitte is helping me become a better CFO"

"I have never really thought about the job in this way before. There are all these thoughts in my head but this is a great way to bring them together in a structured manner"

"The lab was a serious eye opener and gave me complete awareness and clarity in my world...there is so much that needs to be done but at the end of the day it CAN BE DONE"

"A huge thank you for what really was nothing less than a truly transformational day for me. My CEO in particular was incredibly impressed with the degree of professionalism and the value that I found in the experience"

CFO Transition Lab™

CFOs across the globe are being called upon to fill expanded leadership roles. Boards and CEOs want them to be strategic partners. In addition, CFOs increasingly have to oversee other critical operations, including information technology and human resource issues of their finance organisation. Given these demanding roles, it is not surprising that CFO turnover is high. That is why we created a powerful CFO Transition Lab experience – to help newly appointed CFOs, including those with prior CFO experiences, make an efficient and effective transition.

A single day to map the first six months of your journey

Our CFO Transition Lab is a one-day experience based on our extensive research on CFO transitions. The agenda focuses on the three most important resources CFOs should consider managing during their transitions: personal and organisational time management, talent in the finance organisation, and critical stakeholder relations.

The CFO Transition Lab builds on our *Taking the reins: Managing CFO transitions* research to help CFOs as they create a tangible 180-day work plan with four work streams:

1. Define and communicate priorities
2. Assess and develop a talent strategy
3. Understand and influence specific stakeholders
4. Frame tangible actions to execute priorities

What CFOs can explore in the Lab

- Transition experiences – critical moments and organisational context
- Hopes, fears and legacy – mapped to what is known about their CEO's agenda
- Priorities – use Deloitte LLP's Four Faces of the CFO framework to identify priorities and classify the urgency and importance of each
- Confidence – assess the preparedness of their finance organisation to execute top priorities and ways to increase confidence in outcomes
- Talent – examine capabilities and bandwidth of direct reports, as well as the scope and efficacy of reporting relationships
- Relationships – focus on the strength of specific relationships and influence strategies important to the CFO's ability to achieve priorities
- 180-day plan – CFOs can create an action plan with specific milestones



CFO Edge events





There is no better way to stay current on important issues than by participating in our CFO Edge events. Offered in scores of cities across Africa, CFO Edge events provide a unique opportunity for CFOs to hear from Subject Matter Experts, network with peers, explore challenging issues and share leading practices.

CFO Edge events

Think ahead • Plan ahead • Stay ahead

CFO-driven

CFOs drive the agenda to discuss and respond to the toughest challenges they're facing.

Up-to-the-minute issues

CFO Edge events cover content ranging from strategic intent, cash flow and investment priorities, political and business risk factors, growth opportunities in Africa, and more.

Peer-to-peer connections

CFOs across diverse industries share common challenges. That is why CFO Edge events set aside time for networking. Participants say this interaction is one of their favourite parts of the forum experience.



Insights and ideas





CFO reports

Our annual survey reports track the latest thinking and actions of CFOs who represent the largest and most influential companies across Africa and the rest of the globe.

It explores top-tier CFO issues across four areas:

- Business environment
- Company priorities and expectations
- Finance priorities
- Personal priorities

Insights and ideas

The CFO Journal

Deloitte has an exclusive arrangement with The Wall Street Journal to sponsor a regular stream of CFO-centric content and timely features, which appear in a separate module, including research, topical digests, perspectives, and insights and technical analyses available to CFO Journal subscribers. The CFO Journal is included as part of existing WSJ Digital subscriptions. Other features of WSJ Digital's CFO Journal content include:

- Exclusive 24/7 news feeds
- Deloitte's insights and analysis for CFOs
- Unique editorial analysis and interviews with newsmakers
- A financial data dashboard
- Real-time alerts
- Daily Morning Ledger newsletter
- Full access to WSJ.com
- Community elements and social media

For more information

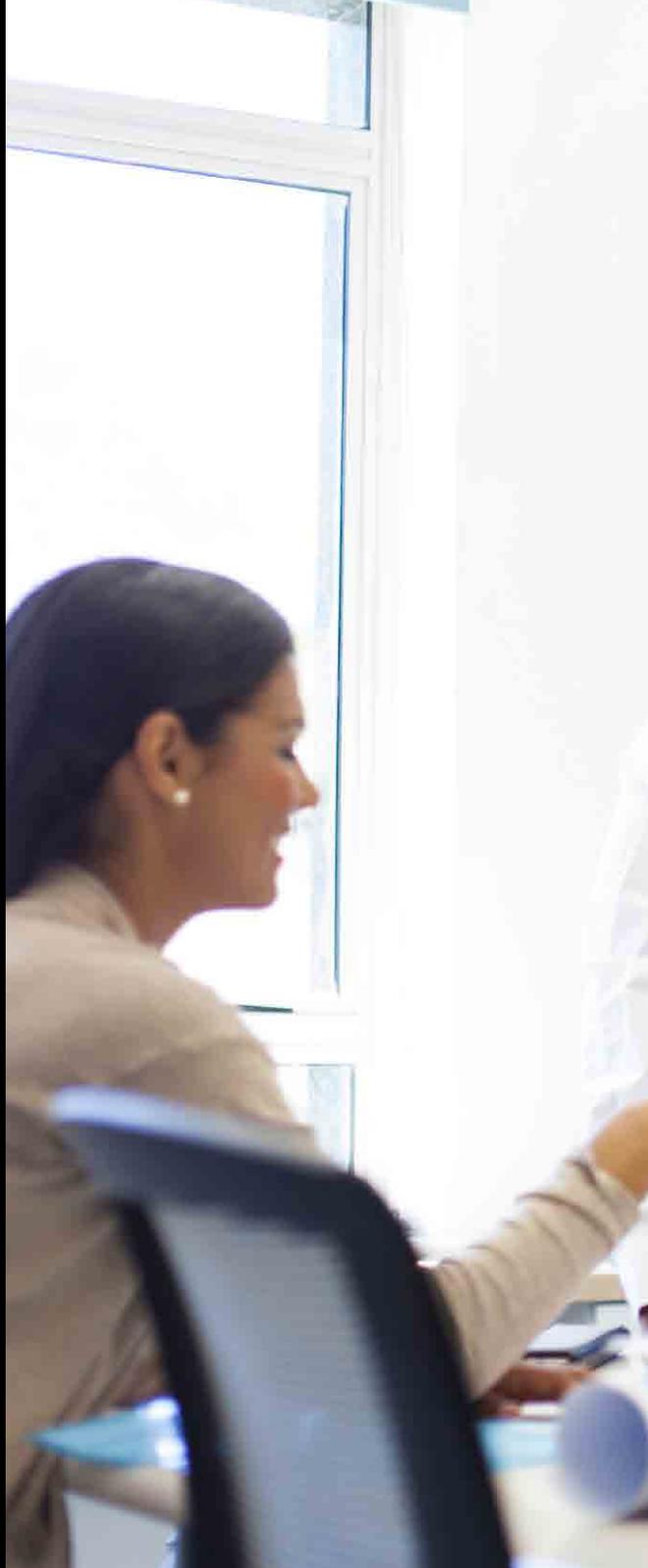
To view Deloitte content in the CFO Journal, visit <http://deloitte.wsj.com/cfo/>

CFO Insights

CFO Insights is a bi-weekly publication from Deloitte that tackles the timely issues that finance executives face today. It provides an easily digestible and regular stream of perspectives on the challenges confronting CFOs - with plenty of practical advice.



CFO Lens



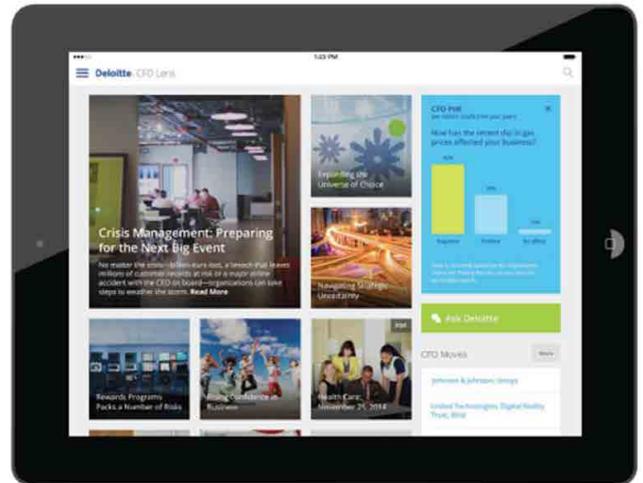


The Deloitte Global CFO Lens is an efficient, customisable app designed to deliver easily digestible, CFO-centric content to a mobile device, tablet or computer (IOS and Android compatible). The app assists CFOs to stay ahead of growing demands.

CFO Lens

Features of CFO Lens

- CFO Lens delivers CFO-centric content and features to mobile devices, tablets and computers, including:
 - CFO Journal, CFO Insights and CFO Reports content
 - A view of the CFO community
 - Access to polls and results on timely topics



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