

Best Company to Work For Survey Measure. Inspire. Motivate. Engage.



The Best Company to Work For Survey has moved away from the traditional benchmark measurement of employer of choice status to a more focused internal measurement of employee and online access to results facilitating a better understanding of sentiment across key demographics.

The Benefits of Participating in the Survey:

- It's a unique opportunity to engage in an objective and transparent manner with employees.
- Makes a strong statement that you take the opinions of your employees seriously.
- A well-researched and empirically validated diagnostic of employment priorities and experiences.
- An excellent benchmarking and diagnostic opportunity.
- Clear commitment to take swift action based on outcomes.
- Introduction of supporting metrics.

Employee and Employer responses are captured according to the 10 dimensions listed below:

- Values & Culture
- Leadership
- Working Relationship with the Manager/Supervisor
- Inclusion
- Operational Effectiveness
- Job Satisfaction
- Performance & Recognition
- Remuneration
- Learning & Development
- Fairness & Equity

Survey Participation Timelines

Flexible participation options throughout the year in three cycles:

Cycle 1: June, July, August.

Cycle 2: September, October, November.

Cycle 3: February, March, April.

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