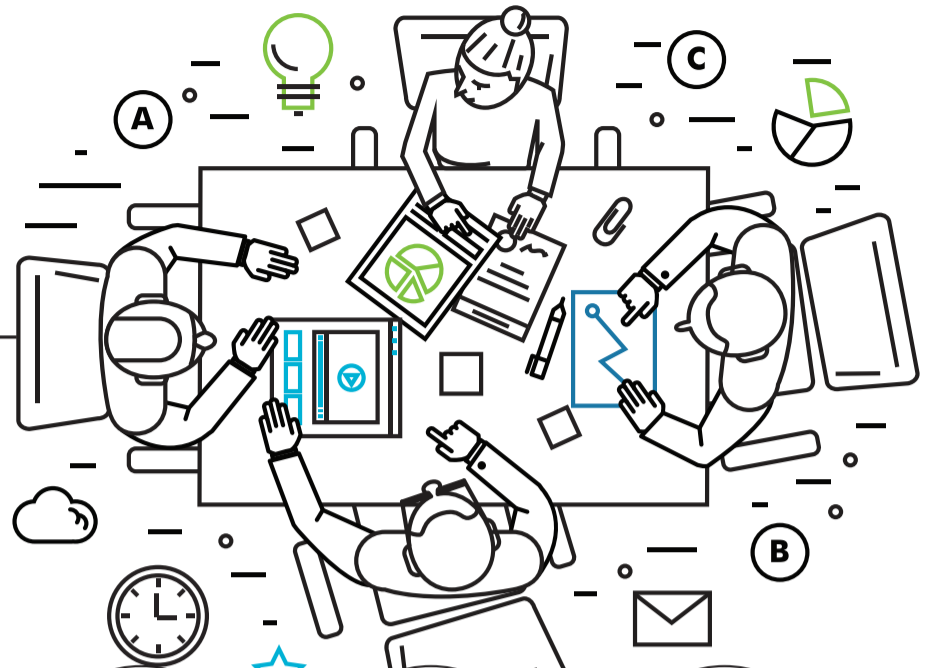


The Best Company Survey

has been a Deloitte institution for over a decade, and following an extensive re-design process, the survey has migrated away from a competition and employee satisfaction investigation into providing an output of strategic insights for increased organisational effectiveness.



What do we measure?



Best Company Index

How attracted are your employees to your organisation



Engagement Index

Measurement of how your employees think, act and feel in the workplace.

Attraction + Activation = Engagement

Dimensions

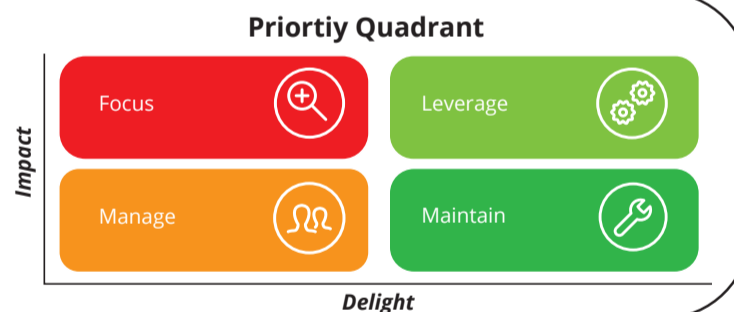
Overall the survey unpacks four main dimensions through which organisational attractiveness can be assessed and managed.

Impact Score

Through the use of analytics, we are able to evidence what your employees rate as influential and impactful towards their state of engagement within the workplace, and ultimately their attractiveness to the organisation.

Improving Organisational Attractiveness

Your results will provide you with a diagnostic tool to identify where to celebrate and where to focus first.



Engagement Snapshot

Measuring your employees state of mind

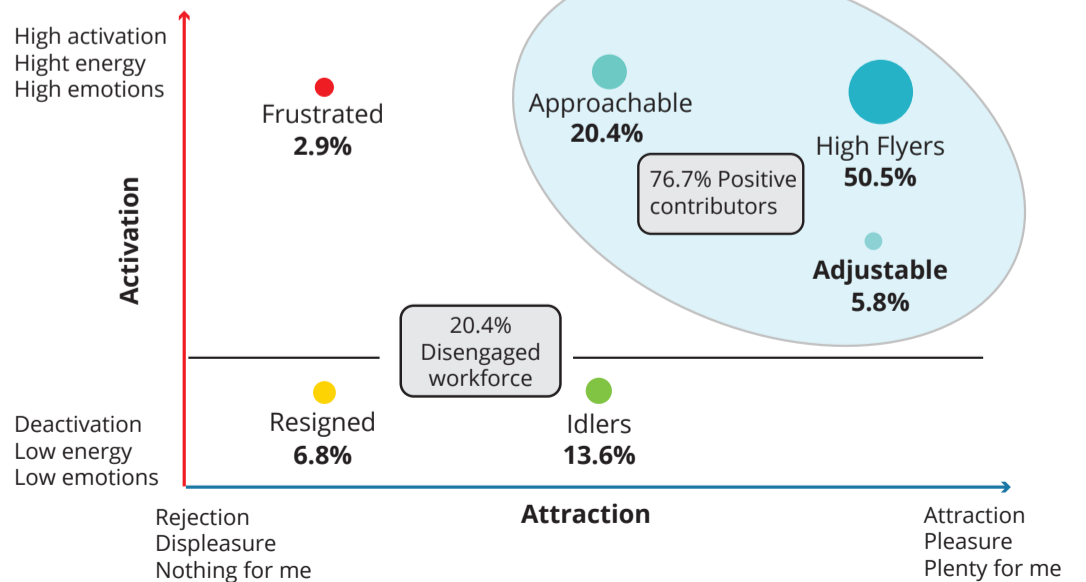
Positive contributors to your organisation

76.7%



20.4%

Disengaged workforce



Contacts

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