



## Social Progress Index 2016 launch

On 29 June, the 2016 Social Progress Index launched – a global view of people’s quality of life, independent of wealth. Designed to complement GDP, the 2016 Index measures what really matters to people – such as health care, infrastructure, civil liberties – the foundational characteristics of sustainable societies.

### **Deloitte and SPI**

Deloitte Global is a strategic partner of Social Progress Imperative (SPI), the non-profit behind the Index. Together Deloitte and SPI have been working to promote more holistic measures of wellbeing at a national, regional, city and community level and convening clients and stakeholders around driving social progress.

### **SPI and the Public Sector**

The Social Progress Index has been particularly influential with national and regional governments. Examples include the government of Paraguay using the country’s Social Progress Index score as an official measure national performance, while the social progress of [the regions of the European Union](#), [10 cities in Colombia](#), all 81 cantons of [Costa Rica](#) and the administrative districts of [Rio de Janeiro](#) have been measured using SPI’s framework.

Deloitte’s public sector teams have shown particular leadership with the SPI partnership, using it as a platform to speak authoritatively in the media, and as a method by which to engage clients, policy makers and government officials on key local issues.

Read on to learn more about:

## Key findings

The 2016 Social Progress Index report analyses the social progress of 133 countries across 53 indicators. This year Finland takes the top spot scoring 90.09/100 followed by Canada (89.49) and Denmark (89.39).

The world as a whole improved its score slightly (62.88) coming between Mongolia and Kyrgyzstan. It performed best in Nutrition & Basic Medical Care and Access to Basic Knowledge and worst in the provision of Personal Rights and Tolerance and Inclusion.

A new finding this year was the plight of young people – nearly half the world's youth live in low social progress countries. The 2016 report found that if you are young you are much more likely to live in a society without basic medical care, clean water, safety, personal freedoms and tolerance.

## Why the 2016 Social Progress Index matters

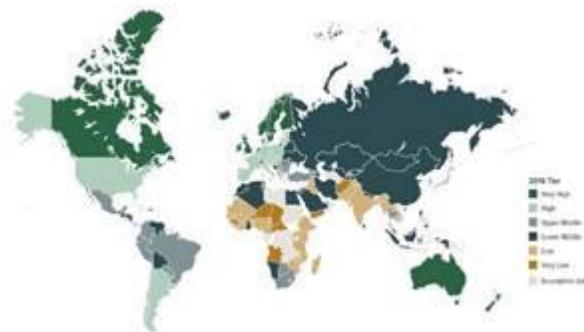
The Social Progress Index is revolutionising the way we solve social challenges, acting as a road map to guide policy makers and business leader's investments, resources and collaborations.

Deloitte believes that business has both the power and the imperative to help address these challenges. Social progress is the foundation of competitiveness and stability. Economies cannot thrive without healthy and well-educated citizens, adequate infrastructure, effective legal systems and peace and tolerance.

But business cannot, and should not, do it alone. Deloitte believes the business community should actively collaborate to drive policies and initiatives that seek to address and improve the wellbeing of society. And others agree – an increasing number of CEOs of major companies understand that doing business better not only produces better returns, but, helps restore the public trust in business and adds real value to society.

## Next steps

- [Learn about the world in 2016](#) – find the 2016 Social Progress Index results, individual country score cards, and sub-national indices.
- [Read Deloitte Leaders' views on](#)



[the Index](#) on our D.com site.

- [Share the Index on social media and with clients](#) – find sample social media materials, a client email template and other collateral on Deloitte Resources.

---

## Client service

### Opportunities for practitioners

The partnership with SPI can provide a platform from which to articulate a distinctive Deloitte leadership voice on crucial issues, offering insights that build our reputation.

The Index can also help practitioners:

- **Provide an independent benchmark and common language** around which to convene clients and leaders from government, business and civil society about social responsibility.
- **Create frameworks to help clients' measure their social impact**, using sub-national versions of the index within regions, cities and communities.
- **Guide clients' investment decisions regarding their contribution to meeting the UN Sustainable Development Goals (SDGs)**, and also guide our own corporate responsibility strategies and programs.

---

## Clients using the Index

### Community-level examples

Deloitte clients such as Coca Cola, Walmart and Cargill have used SPI's framework to measure their social impact at a localised, community level.

**Coca Cola and Natura** are measuring citizen well-being at the community level in the Amazon rainforest. These areas and their communities are key for Coca-Cola and Natura's supply chain. By using a localised Social Progress Index, they were able to identify the key areas of need, direct CR investment accordingly, engage local people, and demonstrate their positive impact on

the area, while mitigating supply chain risk. This is part of a collaboration with Ipsos Brazil to identify social gaps and work with other actors to fix them.

**Walmart** have commissioned research into the development of a measurement tool based on the Social Progress Index, and convened other companies around the goal of advancing social progress in Central America. This tool would link social progress and competitiveness at a local level, and could be used by Walmart in Central and South America to measure their social impact, and their alignment with the Sustainable Development Goals. A similar initiative in the US with Walmart suppliers resulted in some voluntary self-regulation.

**Cargill** sponsored a community level index within an area where their poultry farms were set up 40 years ago. Since then, San Jose has grown up around this area, and numerous social problems have arisen as the result of the growth in the population, and their proximity to this industry. Cargill believe that as they have invested in the area for 40 years, the government now need to step up and contribute - they see a local index as a way of demonstrating priorities to the government and getting them to share the investment burden.



Get in touch



Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee ("DTTL"), its network of member firms, and their related entities. DTTL and each of its member firms are legally separate and independent entities. DTTL (also referred to as "Deloitte Global") does not provide services to clients. Please see [www.deloitte.com/about](http://www.deloitte.com/about) for a more detailed description of DTTL and its member firms.

To no longer receive emails about this topic please send a return email to the sender with the word "Unsubscribe" in the subject line.