

Deloitte.
Digital

Discover

The Deloitte Digital
Multiplier Lab

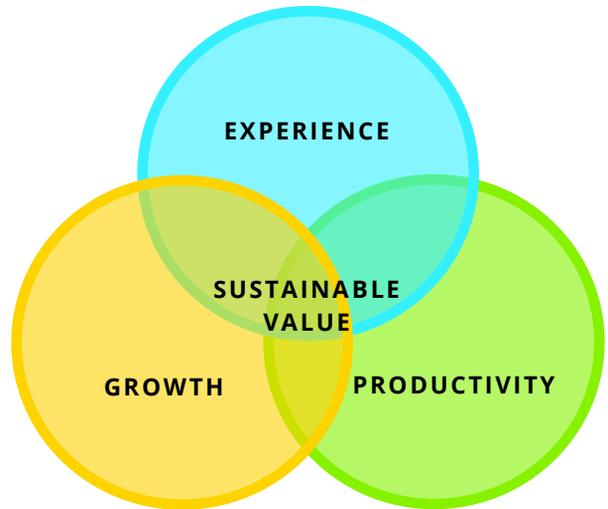
Digital transformation is how we future-proof a business

Digital Transformation is on the lips of every senior leader in every organisation across the world. It has become a talking point for one or more of three reasons:

1. The pursuit of growth;
2. The pursuit of efficiencies and productivity;
3. The pursuit of an improved customer and employee experience.

In most business's the traditional avenues to achieve these three dividends are reaping diminishing returns. Organisations must look to exponential technologies and new business models to realise significant improvements.

This Lab brings clarity, structure and action to an organisations Digital Transformation initiatives and empowers the executive to scale it within the organisation.



The Digital Dividends.

"The beauty of the Multiplier Lab is that it shifted our thinking from why it couldn't be done, to what needs to be true for it to be done, in a really practical way." – CDO of a large manufacturing client

Key Principles of the Lab

Digital Leadership

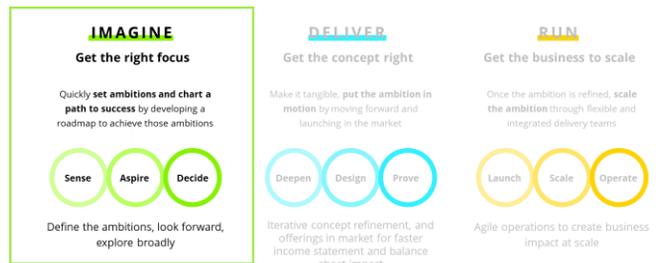
There are defined digital leadership principles, traits and philosophies required to navigate an organisation through this new environment in order to thrive.

Digital ≠ Technology

Digital is a mind-set. It's a new way of doing business, of creating revenue, of optimising your operations and of interacting with your customers, enabled by technology.

Digital Dividends

Irrespective of the complexities of the digital transformation of an organisation, all benefits can be streamlined into 3 categories: **growth**; **productivity** and improved **experience**. By unlocking one or more of these dividends, sustainable value is created inside the organisation.



The three phases of digital transformation and our focus for the day.



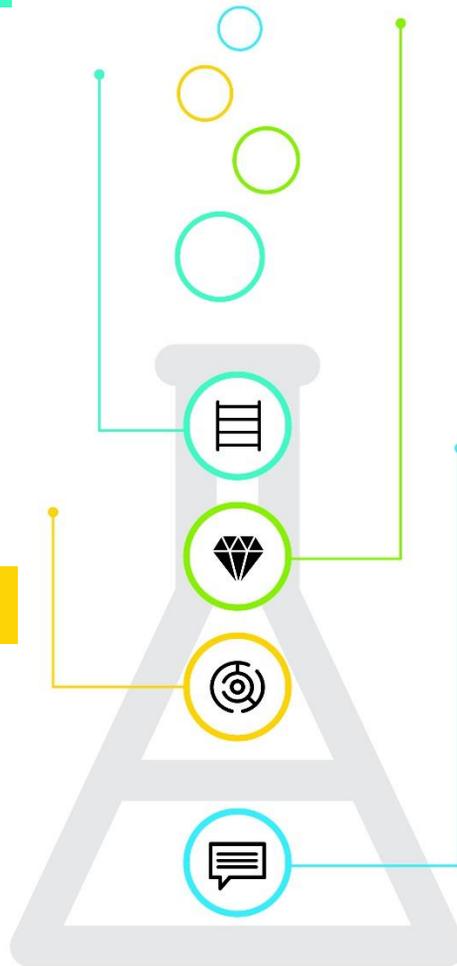
Your day in the lab

Leading with Digital Insights

- A keynote on the global and local digital economy sets the scene for a deep understanding of exactly how digital is changing everything and why.
- Unpack the digital leadership lessons and philosophies required to navigate through this new economy.
- Combined insights from knowledge partners like Singularity University.

Ambition

- Analyse the trends, disruptors and conventions with the Executive's deep business knowledge to formulate digital ambitions that unlock digital dividends, in order to guide the organisation in the prioritisation of budget and resources as they initiate their transformation.



Growth, productivity & experience

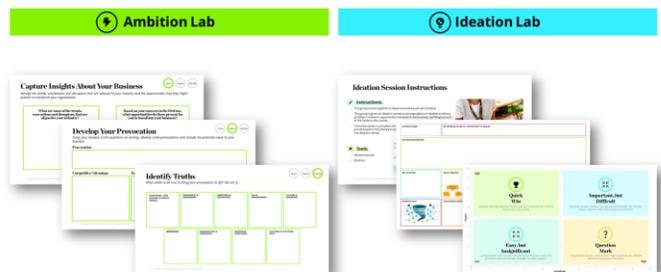
- Place the organisation at the centre of products, tech and tools that will help to unlock new revenue growth, productivity, efficiency and customer experience through:
 - Digital Transformation as a corporate strategy
 - Customer experience and market engagement
 - Future of work
 - Intelligent operations
 - Finance in a digital world
 - Digital supply networks
 - Smart infrastructure.

Growth & innovation

- Structured process to conceptualise and prioritise specific quick-win initiatives.
- Formulate a high level enterprise roadmap for transformation with distinct digital initiatives.

Outputs

- A set of potential Digital ambitions for the organisation that meets all value criteria.
- A set of digital initiatives aligned to the Ambition that will deliver immediate traction on the digital roadmap.



Who should attend

The Board; Executive Committee; any functional Leadership team.

Time Requirement

A full day (8 hours) with the detailed roadmap, or (6 hours) without it.

Let's talk

The **Digital Multiplier Lab** supports leaders as they navigate the complexities of the digital economy, anticipate upcoming trends and respond to challenges with agile strategies.

The Digital Multiplier Lab is part of the **Digital Leadership Programme** at Deloitte. The **Digital Leadership Programme** at Deloitte empowers executives to:

- Deconstruct top digital and innovation challenges through expert research and experience.
- Connect with powerful digital allies to provide fresh perspectives.
- Prepare for success through a thought provoking programme with tangible outcomes.

Also available at Deloitte is the **Digital Leader Lab** for the individual driving digital transformation and innovation at your organisation.

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