



# THE FOURTH INDUSTRIAL REVOLUTION IS HERE— ARE YOU READY?

The Fourth Industrial Revolution, or Industry 4.0, is transforming businesses, economies, jobs and even society. This new era—characterized by the integration of smart, connected and autonomous digital and physical technologies like IoT and robotics—presents great opportunities but also new risks.

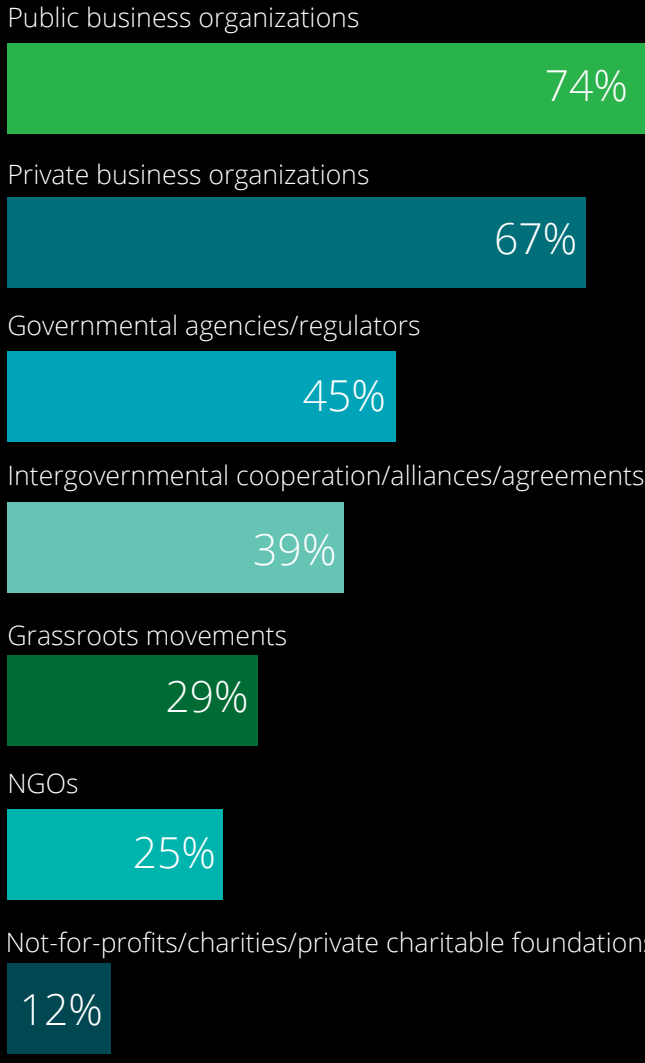
Are the leaders of businesses and government agencies ready to harness the full potential of Industry 4.0 to benefit their clients, their people, their organizations, their communities and society more broadly?

To answer this question, Deloitte Global, in conjunction with Forbes Insights, surveyed more than 1,600 C-level executives worldwide. Here's what we found.



Executives believe businesses will have the most influence in the future.

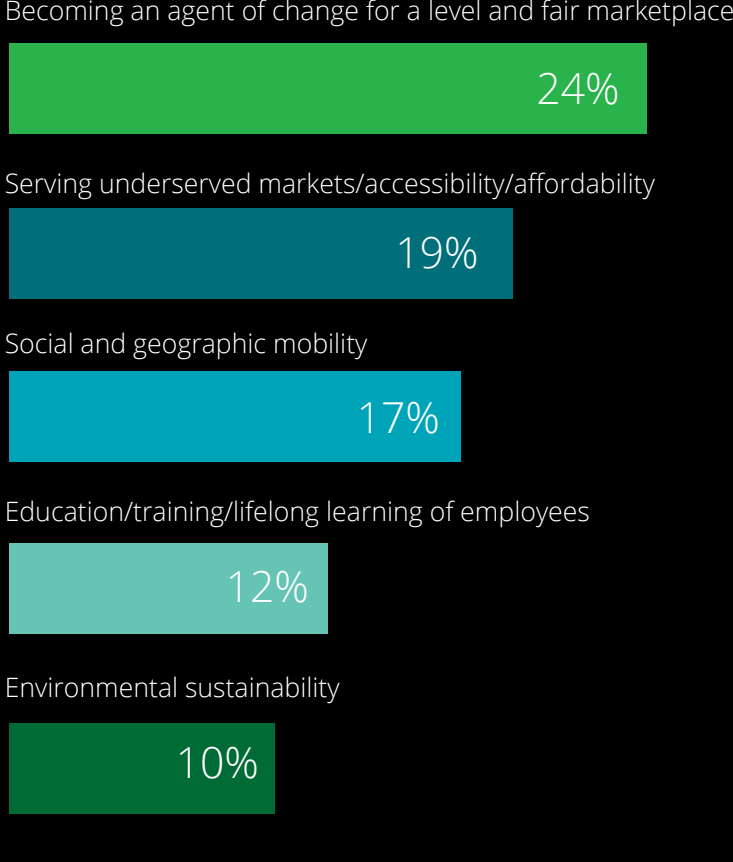
Which of the following will have the most influence on how Industry 4.0 shapes society?



Note: Respondents could select up to 3 responses.

Yet executives are not confident in the level of influence of their own organizations over key societal factors such as education, sustainability and social mobility.

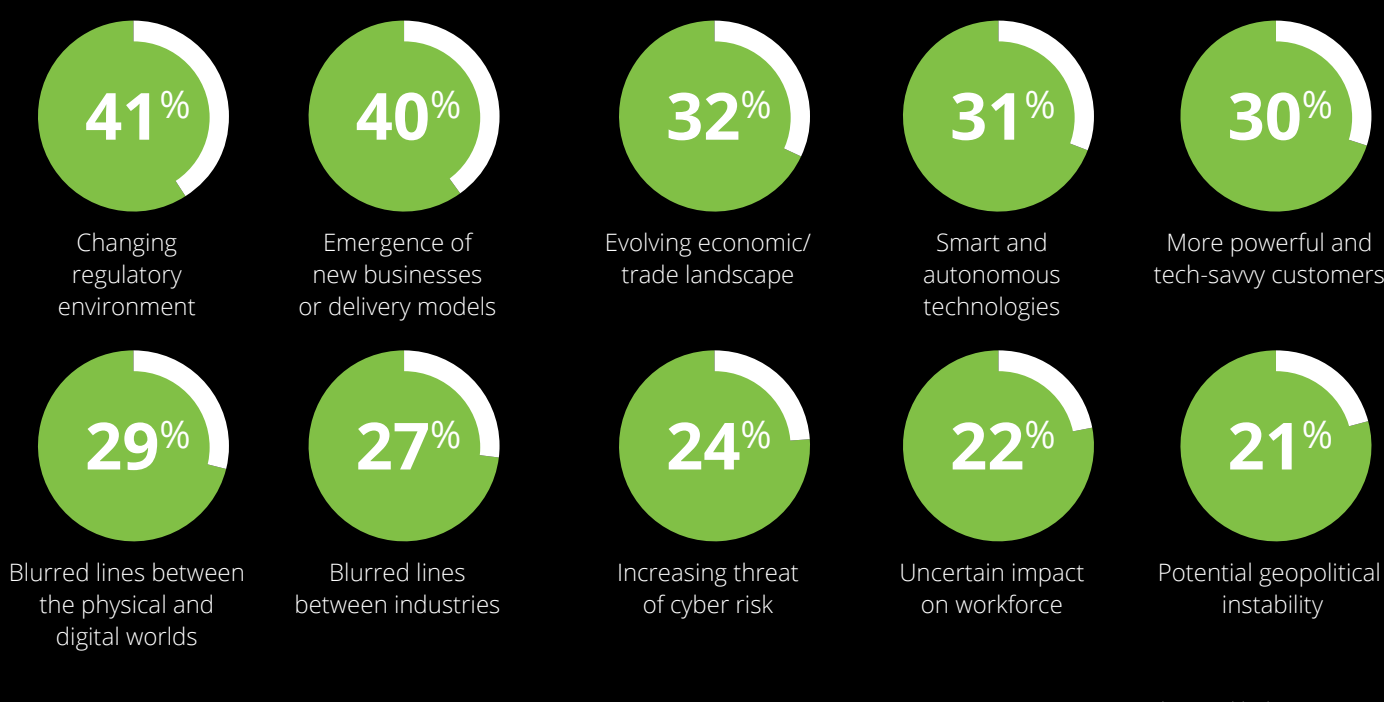
My organization is, to a significant degree, able to influence:



Note: Only select responses shown.

When thinking about the next five years, executives believe changing regulations and the emergence of new delivery models will impact their organizations the most.

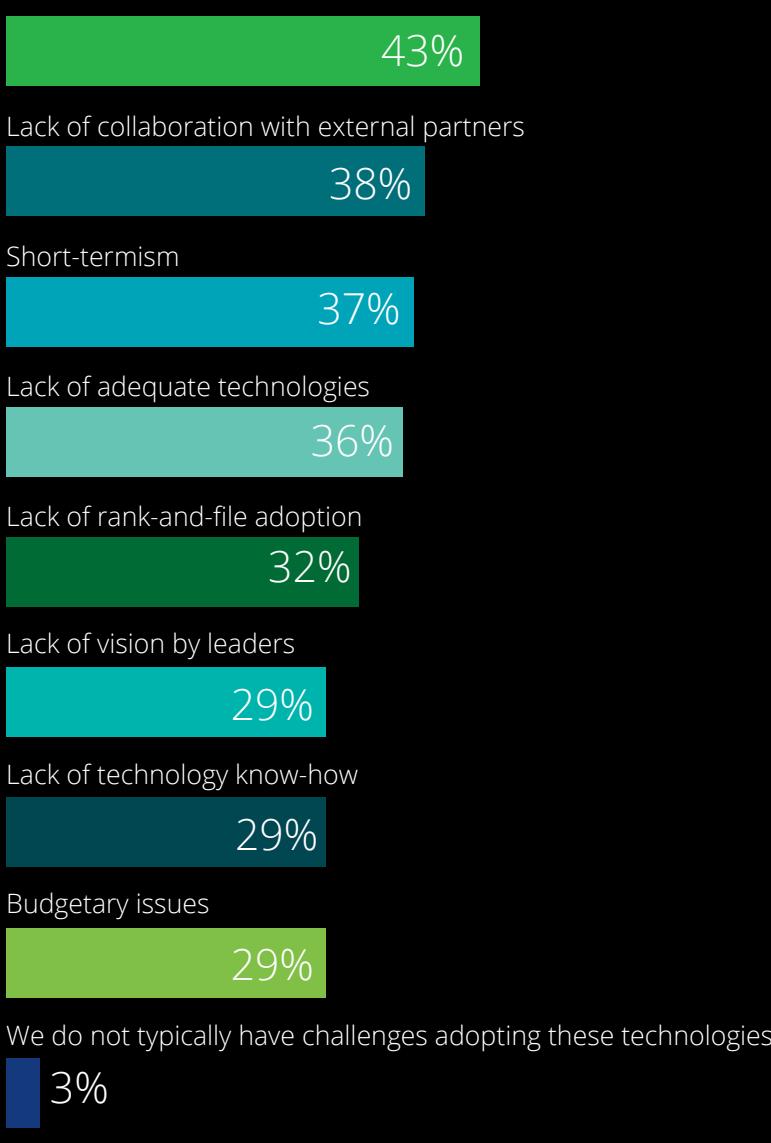
Which of these issues will have the greatest impact on your organization over the next five years?



Note: Respondents could select up to 3 responses.

Executives understand they need to invest in technology to drive new business models; however, they have a hard time making the business case for that investment because of a lack of strategic alignment internally and a focus on the short term.

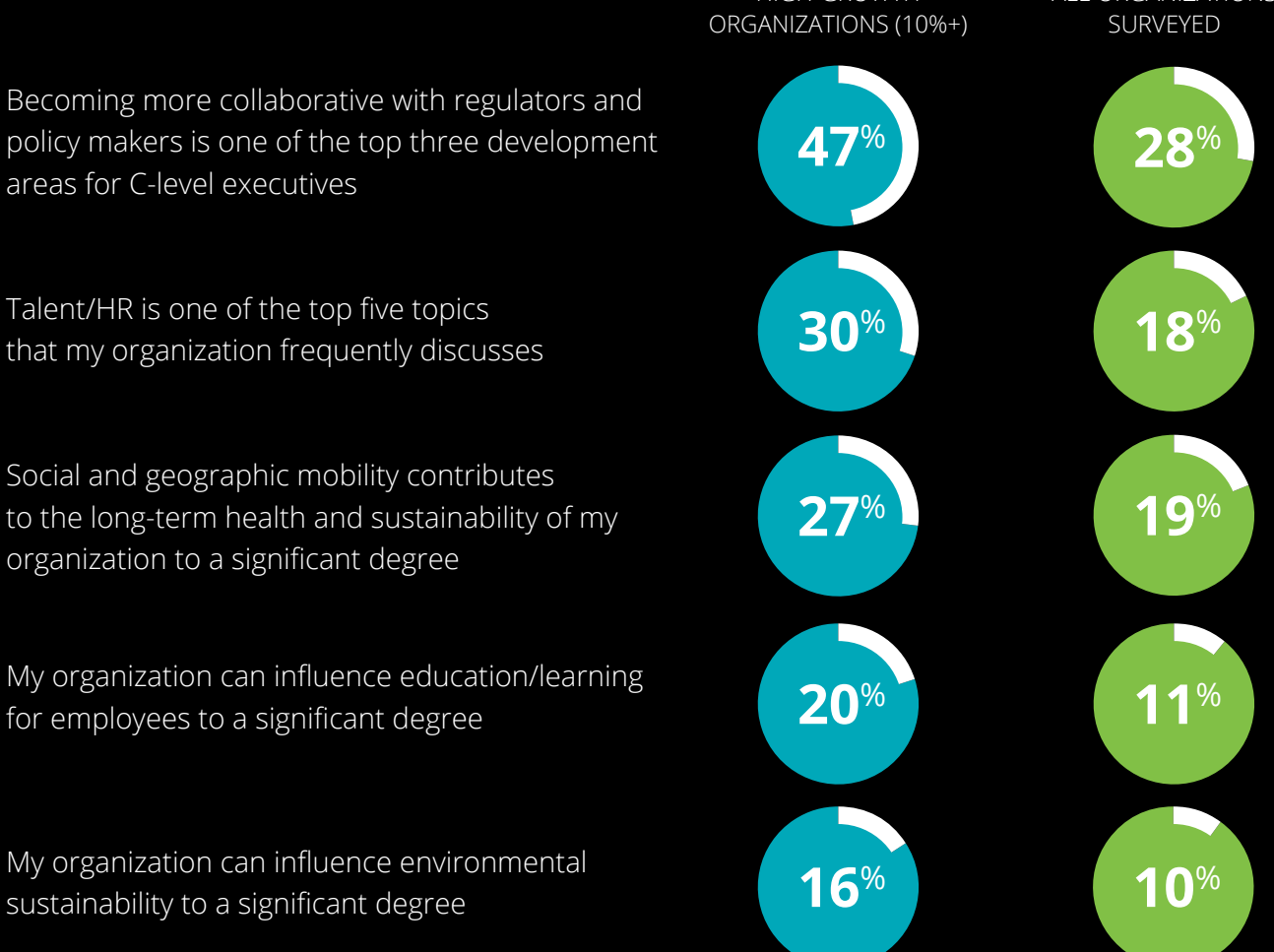
The most common challenges organizations face as they seek to adopt new technologies:



Note: Respondents could select up to 3 responses.

High-growth organizations (10% or more) stand out in their broad view of responsibilities and stakeholders. These executives more often see themselves as architects of society in addition to being business leaders, and are more likely to focus on areas such as sustainability and learning.

Rate your agreement with the following statements:



To learn more, download the full report, [www.deloitte.com/insights/4IR](http://www.deloitte.com/insights/4IR).

Based on a survey of 1,603 global executives conducted by Forbes Insights in the second half of 2017.