**The Fourth Industrial Revolution is Here—Are you ready?**

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Executive leaders believe that businesses will have the most influence on how Industry 4.0 shapes society.

### Executives believe businesses will have the greatest impact on their organization over the next five years.

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### The most common challenges organizations face as they seek to adopt new technologies.

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- Budgetary issues: 23%
- Short-termism: 11%
- Lack of collaboration with external partners: 27%
- Lack of adequate technologies: 32%
- Lack of rank-and-file adoption: 23%
- Lack of collaboration with external partners: 25%
- Lack of collaboration with external partners: 24%
- Lack of collaboration with external partners: 22%
- Lack of collaboration with external partners: 21%

### Survey Methodology.

Based on a survey of 1,630 global executives conducted by Forbes Insights in the second half of 2017.

### Rate Your Agreement with the Following Statements.

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**To learn more, download the full report, [www.deloitte.com/insights/4IR](http://www.deloitte.com/insights/4IR).**