Thinking global and acting local. Learning about AI adoption practices from different countries.

Some have acted sooner than others

Although some countries were quicker than others to adopt AI technology, planning for the future is imperative for all.

Transformation will be swift

Companies are already achieving advantage from AI and believe AI will be critical to their success in the near term.

Facing challenges and identifying risks

All companies will face different risks and challenges when using AI to transform. But perhaps the biggest risk is not transforming at all.

What’s top of mind for early adopters?

“Opportunity” and “challenge” seem to be universal terms, but each of the countries in our survey has some distinct views.

Reaching across borders

Want to learn more about how other companies are achieving strategic goals through AI? Get the full report, which includes a global perspective, as well as four key insights we uncovered from early adopters in the seven countries discussed here.