



Future in the balance?

How countries are pursuing an AI advantage

Deloitte's State of AI in the Enterprise, 2nd Edition survey

Highlights from a global perspective

The global race to implement AI. And the challenge to get it right.

Artificial intelligence (AI) will have an enormous impact on economic development and the nature of work. There is tremendous enthusiasm for AI, however, the window to transform and create competitive differentiation may be closing quickly. In response, many governments are rushing to foster investment, establish education programs, and pursue research and development to support the businesses within their borders. Early success can depend on getting the execution right.

We surveyed **1,900 executives** from companies in seven countries—Australia, Canada, China, France, Germany, the United Kingdom, and the United States—to understand how they're adopting AI and navigating the AI journey. And how their businesses are being impacted.

Importance of AI is growing fast

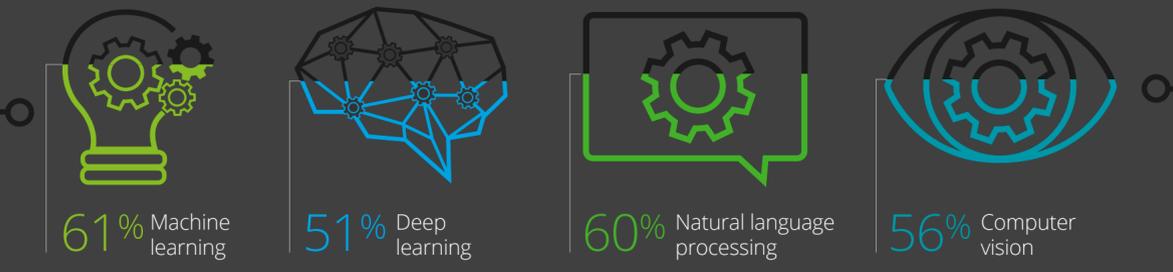


It's a change for the better

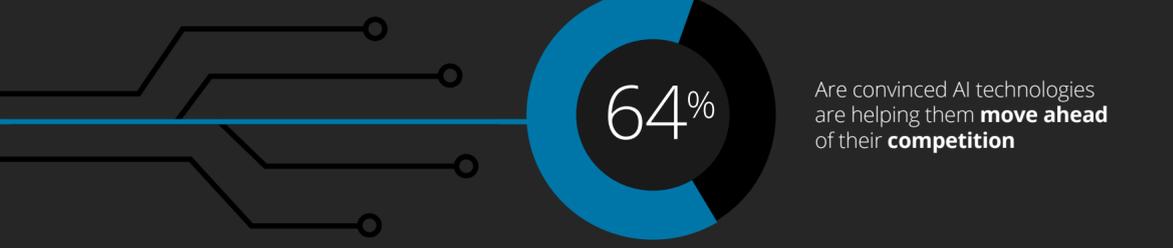


The right tools for the right job

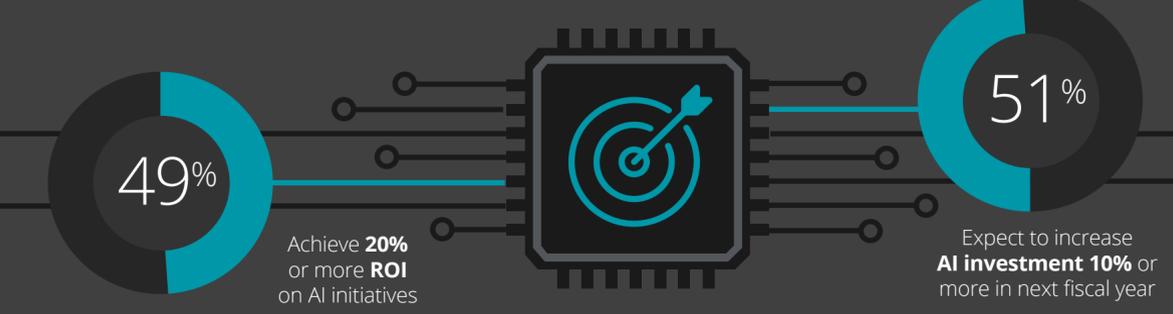
Organizations are using a **variety** of AI technologies to **achieve** their **goals**.



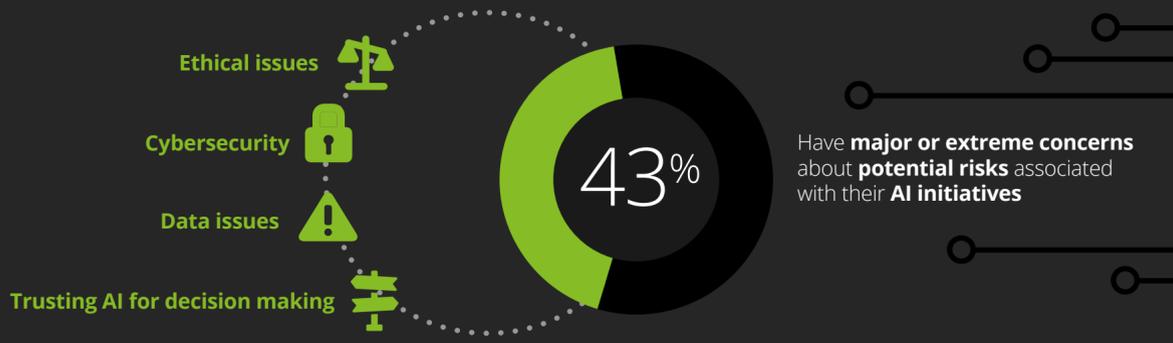
An opportunity to advance



Achieving real returns and forging ahead



Enthusiasm tempered by risk



A world of information

Get the full report, which includes country-specific data, as well as four key insights we uncovered from early adopters in seven countries, to help you with your AI strategy.

www.deloitte.com/insights/stateofAI-global

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