

# **Business Continuity Management Services**

2019

# Why implement a business continuity management system?

*A company must develop a business continuity and recovery management system to:*

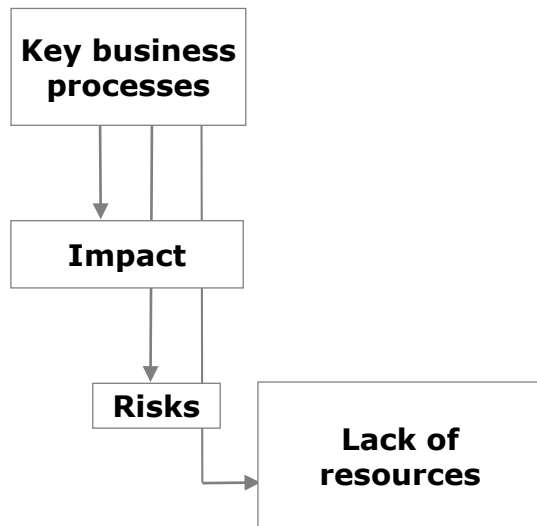
Ensure management's preparedness to operate in crisis mode, without creating risks

Have confidence in its ability to survive unexpected disruptions

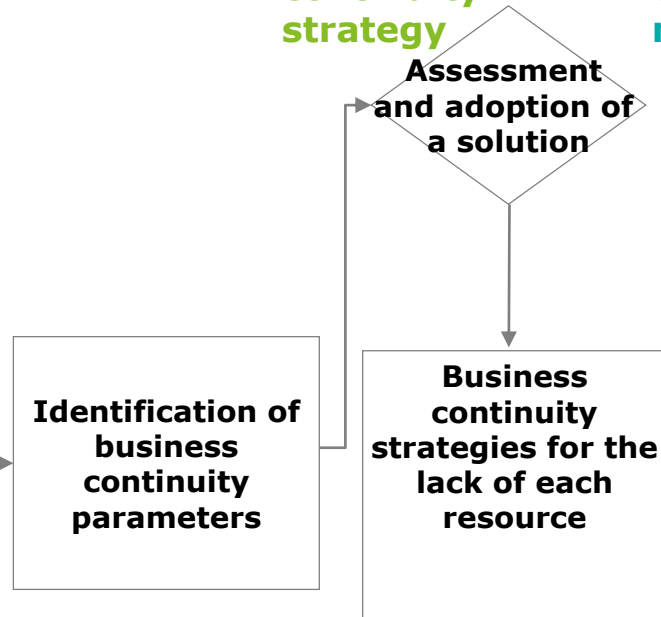
Maintain customer service standards during emergencies

# Implementing a business continuity management system

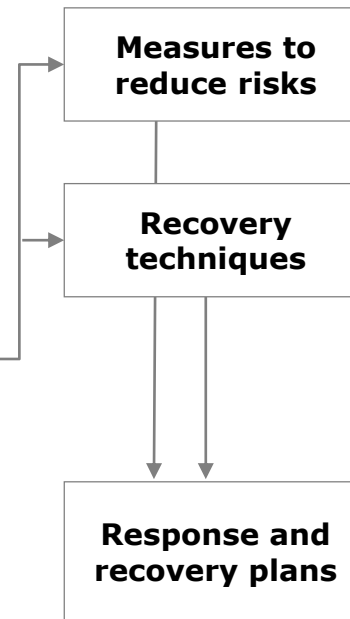
## Business impact analysis and risk assessment



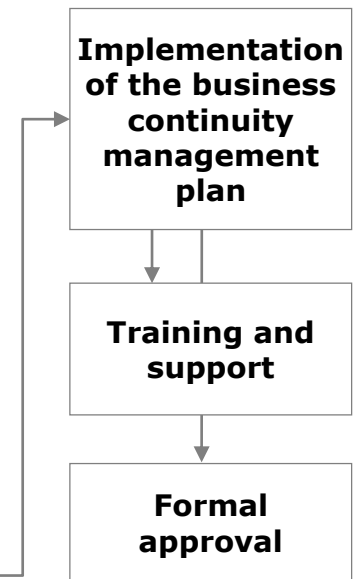
## Development of a business continuity strategy



## Development of a business continuity management plan



## Training, assistance and support, plan approval

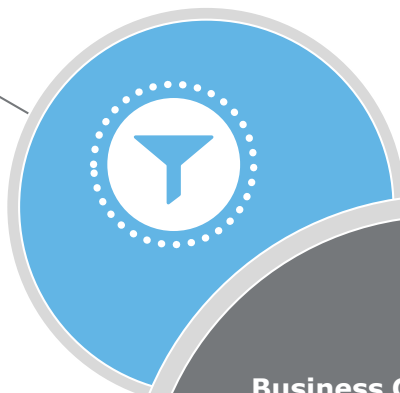


## Embedding business continuity within the business culture



# What is business continuity, and what are the services to create and maintain a business continuity management system?

**Analysis of the impact of unplanned disruptions** on a company's operations, and a strategy to ensure business continuity, create a threat model, generate scenarios and assess risks.



**Current state assessment** of a business's continuity management system, setting business continuity goals, and developing a road map towards attaining these objectives.



**Business Continuity:** the strategic and tactical capabilities of an organization to plan and respond to incidents and disruptions to its operations, keeping business running at an acceptable preplanned level.



**Building a business continuity management system** and developing resilience and recovery plans, then testing these plans.



**Training and the creation** of a business continuity culture through workshops, business games and seminars.



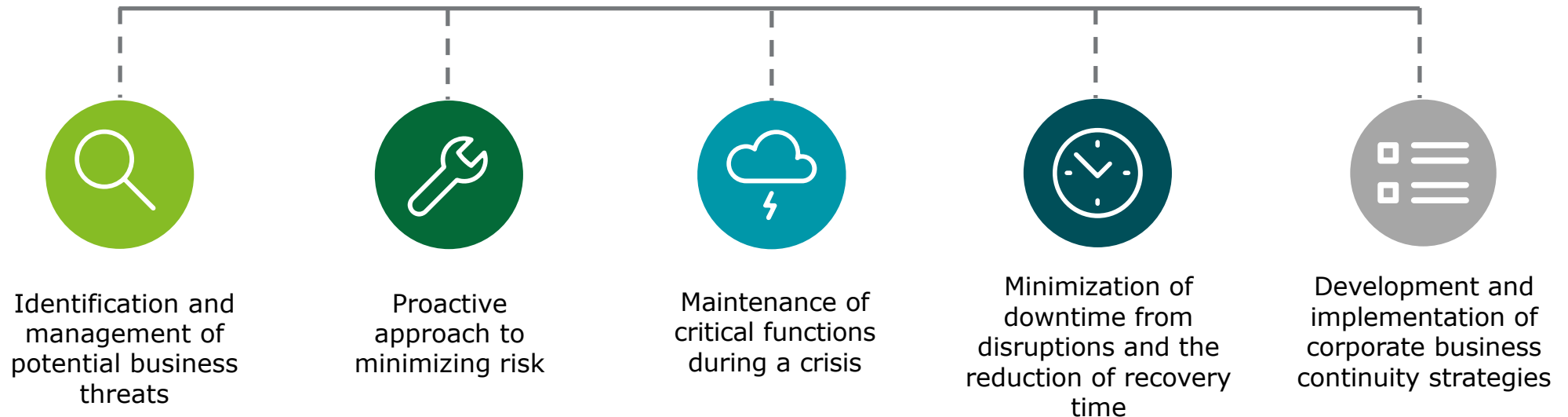
# Business Continuity Management Services (1/4)



An analysis of the impact of unplanned disruptions on a company's operations, an evaluation of its current business continuity strategy, the creation of a threat model, the generation of scenarios and a risk assessment:

This involves the identification of critical operations, key business processes and important interdependencies. We set out the resilience requirements of business processes and conduct a risk analysis to obtain an understanding of the essential recovery parameters for the development or updating of plans. We assess potential threats using the risk management and resource dependence models and identify emergency scenarios.

## Benefits:



# Business Continuity Management Services (2/4)



## Current state assessment, setting resilience goals:

This involves a maturity assessment of business continuity processes and a current state assessment of the business continuity management system, and then setting resilience goals and developing a road map to attain these objectives.

## Benefits:



1

### Determining the current state of preparedness:

- Determining a company's response time to unexpected events.
- Identifying the similarities or differences between the business continuity approaches of each subdivision and their responses to unexpected events.



2

### Setting resilience goals:

- Cutting unnecessary and/or ineffective expenditure and identifying the key processes and measures that really work.
- Identifying blind spots in business continuity management.



3

### Understanding what comes next:

- Drawing up a list of the next steps required.
- Delivering the capability to effectively respond to business disruptions.
- Improving the efficiency of operational management's abilities in handling risk.

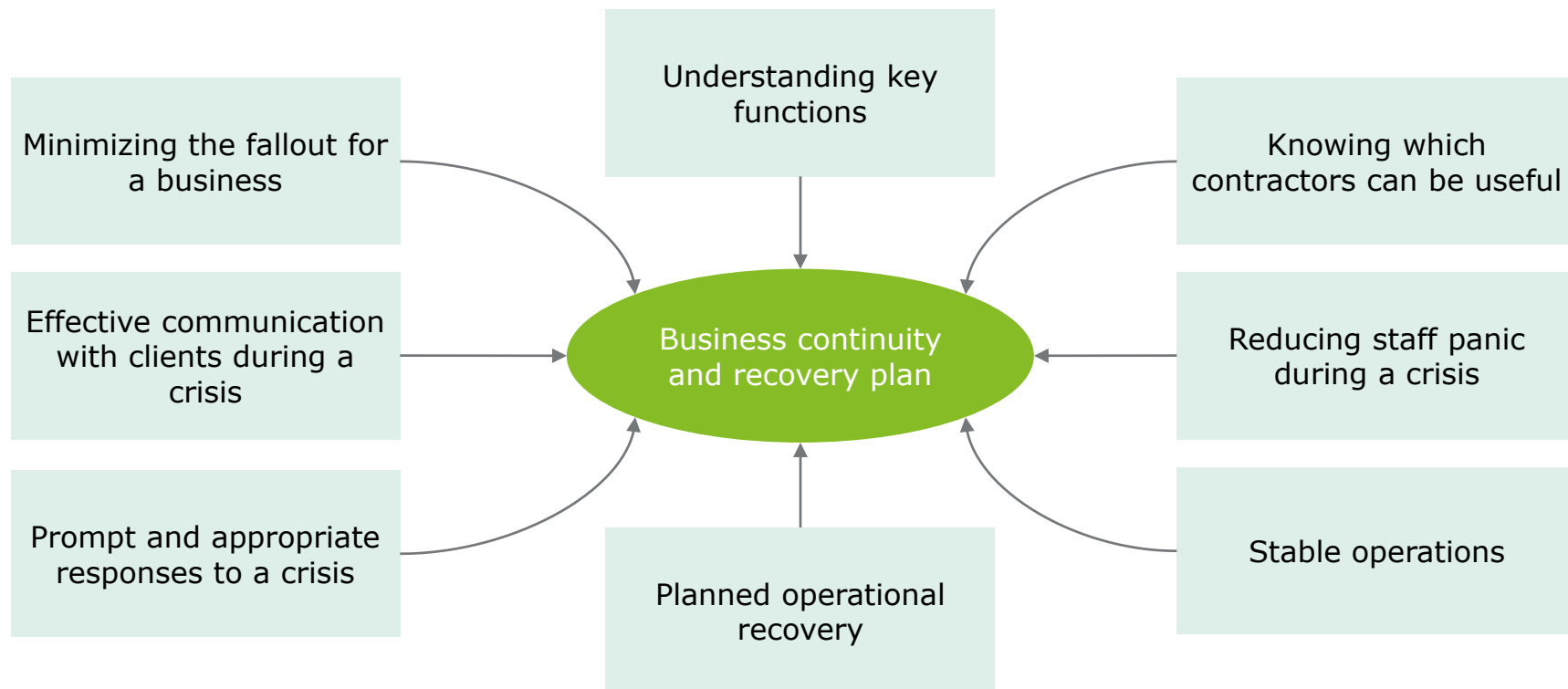
# Business Continuity Management Services (3/4)



## The development and testing of the business continuity and recovery plans

This involves developing and implementing procedures and plans for business continuity, as well as for recovery, taking into account the dependence of critical processes on resources, and elaborating the membership requirements for response units.

### Benefits:



# Business Continuity Management Services (4/4)

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## Training, workshops, business games and seminars:

This involves the creation and embedding of a comprehensive business continuity culture in a company through developing procedures for sharing information with staff, training plans and targeted learning.

Training materials are specifically developed to give employees the knowledge and practical experience they need to achieve a company's goals in areas such as:

- Roles and responsibilities;
- Developing procedures for sharing information with staff;
- Business continuity management plans;
- Assessing and testing these plans.

## Training approach:



The program is specifically developed for business continuity, and the most appropriate training format is selected based on the number of participants and their level of expertise.



The seminars are conducted by expert teachers who have implemented a number of major continuity and recovery projects. The training exercises are based on practical examples from Russian and international cases.



The seminars are highly interactive and include discussions, exercises and business cases.



Training uses practical tasks, from a list of relevant threat scenarios, which are as close as possible to actual business cases.





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